

IRENA INNOVATION WEEK **20**
23

Electrifying heating and cooling in buildings

Organised in partnership with



15:30-17:00 | 25 September 2023

#IIW2023

Highlights from the Innovation landscape report: **Electrification of buildings**



Juan Pablo Jiménez

Energy Analyst

IRENA Innovation and Technology Centre

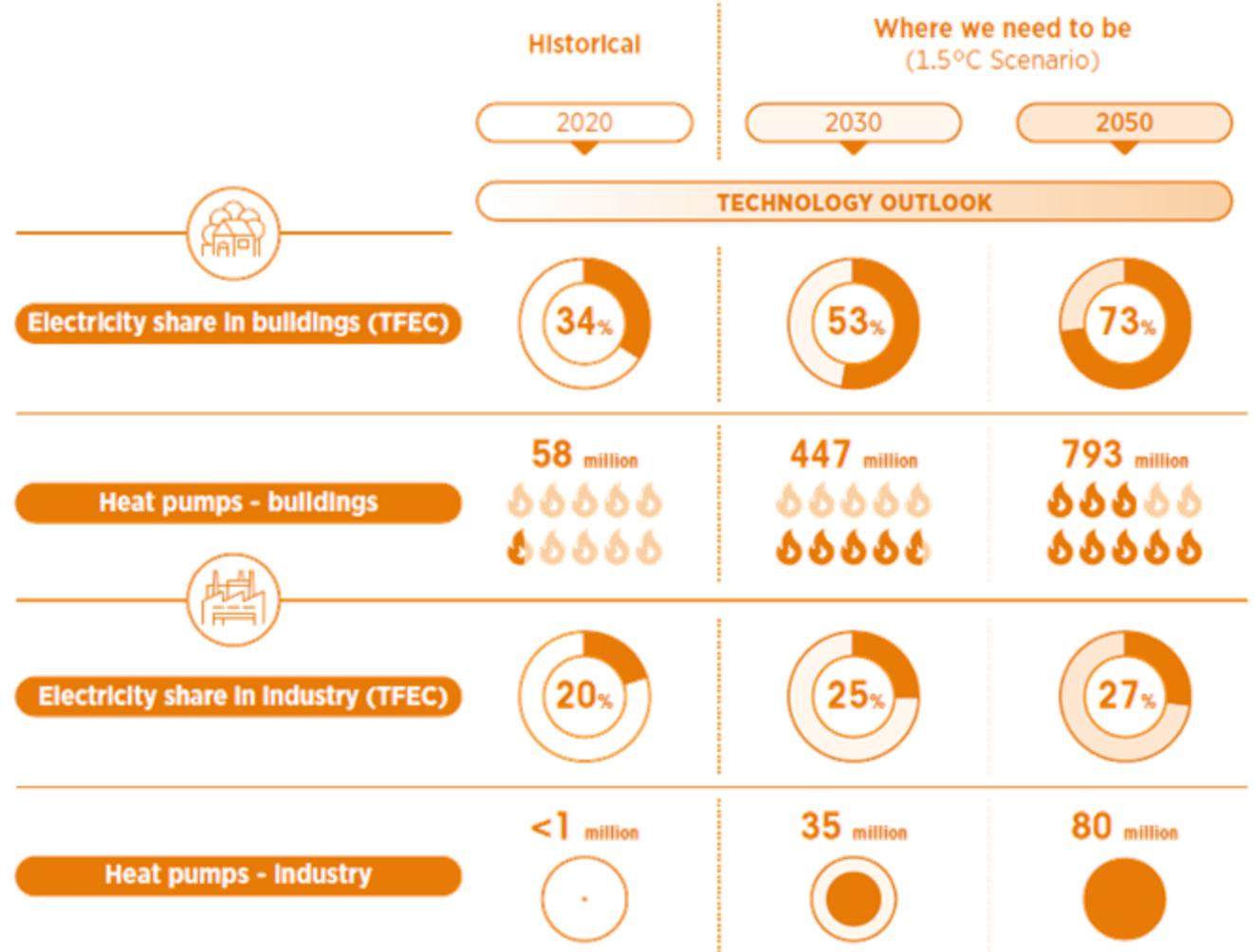
Heat pumps — The jewel in the crown

Why heat pumps are key for the electrification of buildings?

- High efficiencies
- Use of renewable heat
- Provide heat at temperatures required in buildings
- Reverse mode for the provision of heating and cooling

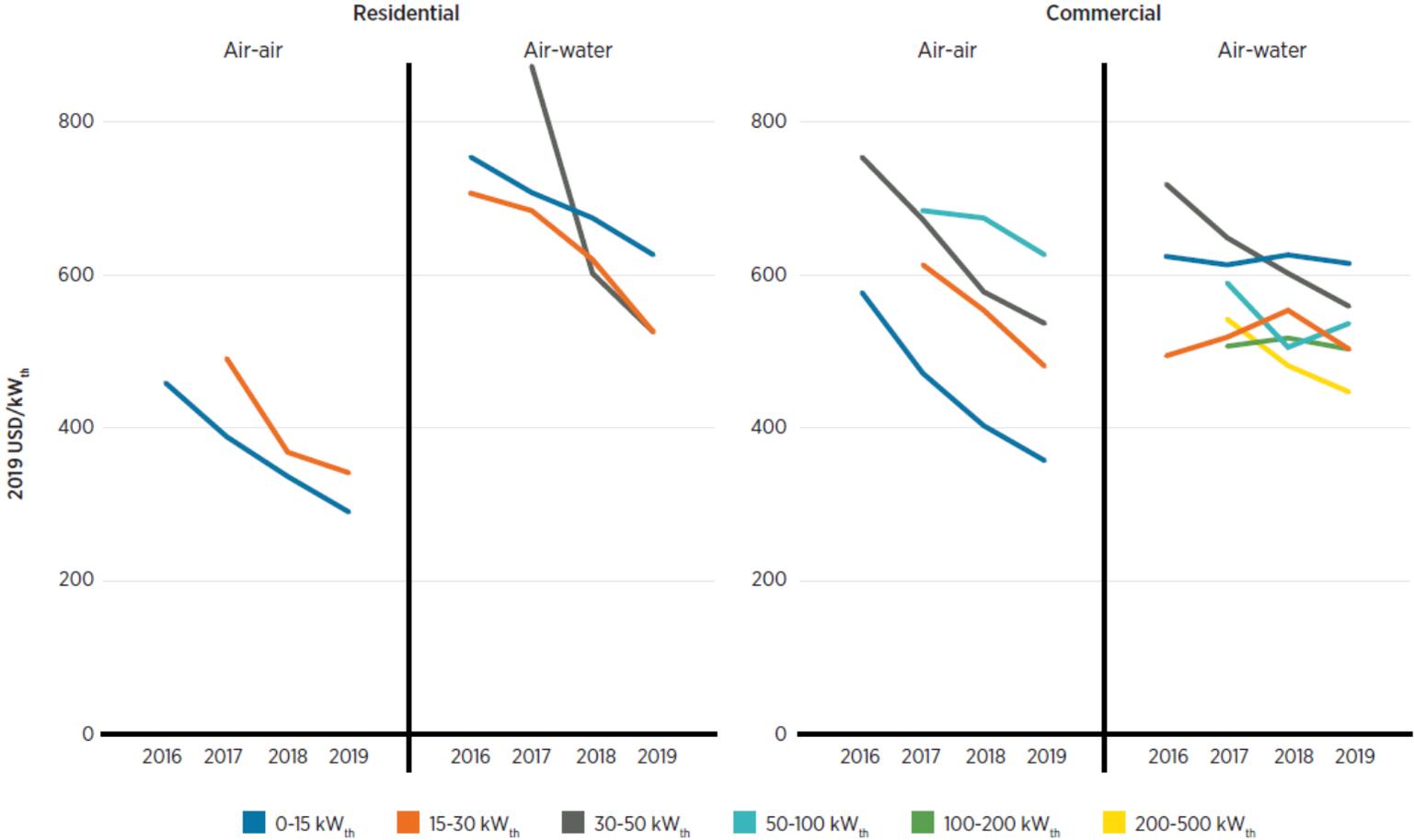
For all these aspects; prospects for heat pumps are huge

Irena (2023). World Energy Transition Outlook



Heat pumps — Cost-competitiveness

Heat pumps have experienced a rapid cost reduction in the past decade

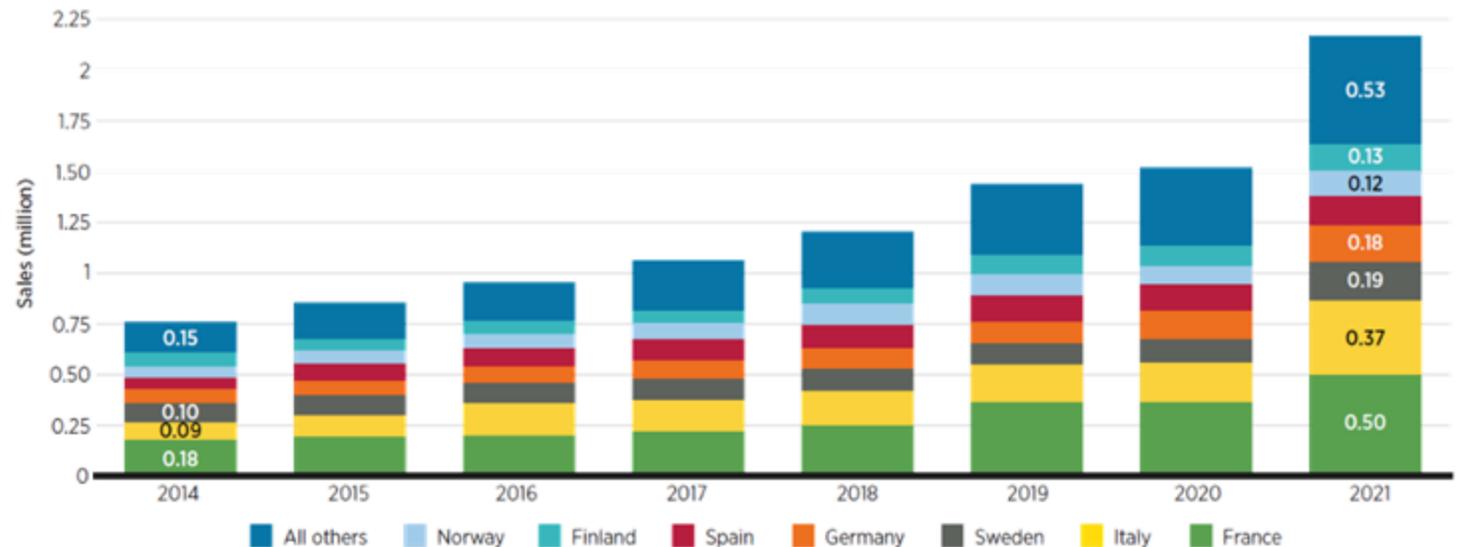


Heat pump cost trends in the residential and commercial sectors for air-to-air and air-to-water systems in **Italy**, 2016-2019

Heat pumps — Markets

Heat pumps are experiencing a stunning growth in major markets

- In Europe, heat pumps market increased **34%** between 2021 and 2022
- In 2019, the Chinese market for air-to-water heat pumps saw 1.8 million units sold, up from around 1 million units in 2013. In 2018, 42 million room air conditioners were sold.
- In Japan, already **86%** of households have at least one room air-conditioner unit (average 2.4 per household)
- In the US, sales of air source heat pumps reached almost 4 million in 2021, more than twice the 1.75 million sales in 2010



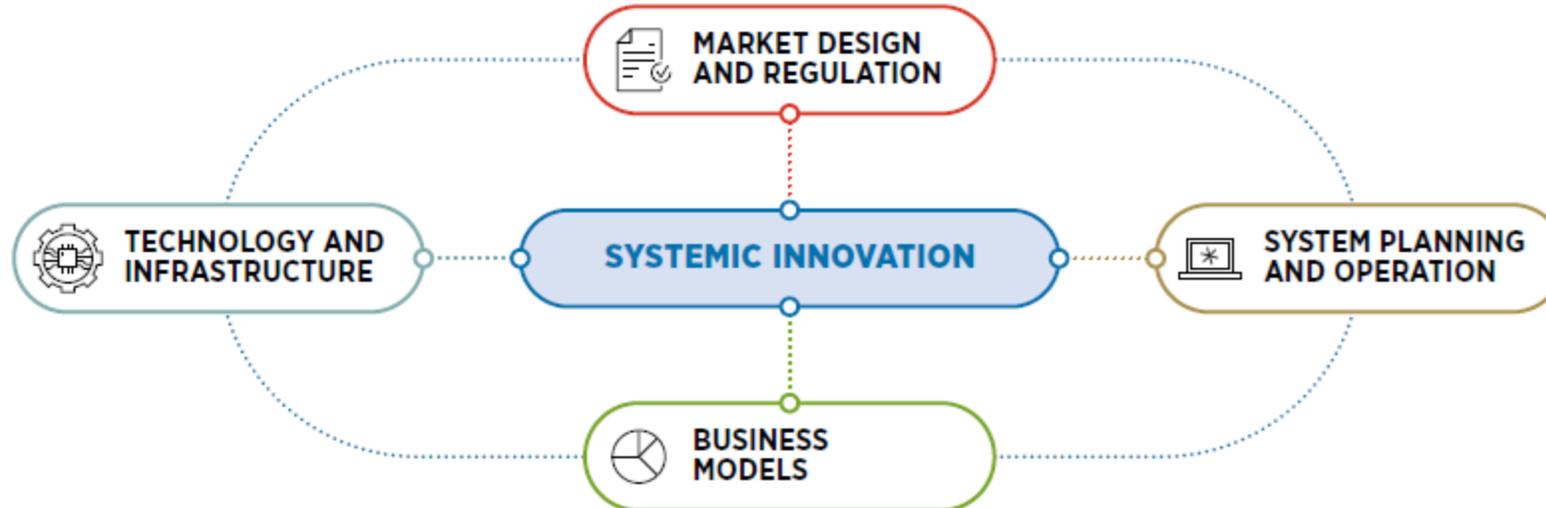
Source: EHPA, 2022.

Heat pumps — But.....

If we want to run heat pumps on green electricity, we cannot simply electrify in any way but pursue a **smart electrification of** the heating and cooling supply and the energy systems as a whole.

What does the smart electrification entail?

Systemic innovation approach across four dimensions



Heat pumps — IRENA's Innovation Landscape Report

- A systemic innovation approach must be at the center of sound smart electrification strategies.
- There is no “one-size-fits-all” solution for smart electrification
- The toolbox includes **100 innovations** in that can play a role in transforming and decarbonising the energy use sector with smart electrification strategies



Heat pumps — 35 innovation and toolbox for power-to-heat

Dimension	Category	Innovation	Innovation readiness level	Impact on electrification of end uses	Smart electrification
 TECHNOLOGY AND INFRASTRUCTURE	CONVERSION TECHNOLOGIES	1 Low-temperature heat pumps	●●●●●	●●●●●	●●○○○
		2 Hybrid heat pumps	●●●●●	●●●●●	●●○○○
		3 High-temperature heat pumps	●○○○○	●●●●●	●●○○○
		4 Waste heat-to-power technologies	●●●●●	●○○○○	●●○○○
		5 High-temperature electricity-based applications for industry	●○○○○	●●●○○	●○○○○
	THERMAL ENERGY STORAGE	6 Low-temperature thermal energy storage	●●●○○	●●○○○	●●●●●
		7 Medium- and high-temperature thermal energy storage	●●○○○	●●○○○	●●●●●
	DISTRICT HEATING AND COOLING SYSTEMS	8 Fourth-generation district heating and cooling systems	●●●○○	●●○○○	●●●●●
		9 Fifth-generation district heating and cooling systems	●○○○○	●○○○○	●●●●●
	DIGITALISATION	10 Internet of Things for smart electrification	●●●○○	●○○○○	●●●●●
		11 Artificial intelligence for forecasting heating and cooling demands	●●●○○	●●○○○	●●●●●
		12 Blockchain for enabling transactions	●●○○○	●○○○○	●●○○○
		13 Digitalisation as a flexibility enabler	●●○○○	●●○○○	●●●●●
 MARKET DESIGN AND REGULATION	ELECTRICITY MARKET DESIGN	14 Dynamic tariffs	●●●○○	●●○○○	●●●●●
		15 Flexibility through thermal loads	●●●○○	●●○○○	●●●●●
		16 Flexible power purchase agreement	●●○○○	●●○○○	●●●●●
	END-USE SECTOR REGULATION AND INCENTIVES	17 Standards and certifications for improved predictability of heat pump operation	●●●○○	●●○○○	●○○○○
		18 Energy efficiency programmes for buildings and industries	●●●●●	●●○○○	●●●●●

Dimension	Category	Innovation	Innovation readiness level	Impact on electrification of end uses	Smart electrification
 MARKET DESIGN AND REGULATION	END-USE SECTOR REGULATION AND INCENTIVES	19 Building codes for power-to-heat/cooling solutions	●○○○○	●●●○○	●●○○○
		20 Streamlining permitting procedures for thermal infrastructures	●●○○○	●●●●●	●○○○○
 SYSTEM PLANNING AND OPERATION	INTEGRATED PLANNING	21 Holistic planning for cities	●●●○○	●●●○○	●●○○○
		22 Heating and cooling maps	●●●○○	●○○○○	●●○○○
	SMART OPERATION	23 Coupling cooling loads with solar generation	●●●○○	●●○○○	●●●●●
		24 Smart operation with thermal inertia	●●○○○	●○○○○	●●●●●
		25 Smart operation with seasonal thermal storage	●●○○○	●○○○○	●●●●●
		26 Smart operation of industrial heating	●●●○○	●●○○○	●●●●●
		27 Combining heating and cooling demand in district systems	●●○○○	●○○○○	●●○○○
 BUSINESS MODELS	SERVICES FOR THE ENERGY SYSTEM	28 Aggregators	●●●●●	●○○○○	●●●●●
		29 Distributed energy resources for heating and cooling demand	●●●●●	●●○○○	●●●●●
		30 Heating and cooling as a service	●●●○○	●●○○○	●●○○○
	WASTE HEAT RECOVERY MODELS	31 Waste heat recovery from data centres	●●●●●	●●○○○	●●●●●
		32 Eco-industrial parks and waste heat recovery from industrial processes	●●●○○	●○○○○	●●○○○
		33 Circular energy flows in cities – booster heat pumps	●●●●●	●○○○○	●●○○○
ENERGY COMMUNITIES	34 Community-owned district heating and cooling	●●●○○	●○○○○	●●○○○	
	35 Community-owned power-to-heat assets	●●○○○	●●○○○	●●●●●	

●●●●● Very high ●●●○○ High ●●○○○ Medium ●○○○○ Low

Heat pumps — Focus on buildings



Heat pumps — Focus on buildings

ESSENTIAL KIT



TECHNOLOGY AND INFRASTRUCTURE

- **1** Low-temperature heat pumps
- **6** Low-temperature thermal energy storage
- **13** Digitalisation as a flexibility enabler



MARKET DESIGN AND REGULATION

- **14** Dynamic tariffs
- **17** Standards and certification for heat pumps
- **18** Energy efficiency programmes
- **20** Streamlining permitting procedures for thermal infrastructure



SYSTEM PLANNING AND OPERATION

- **21** Holistic planning for cities

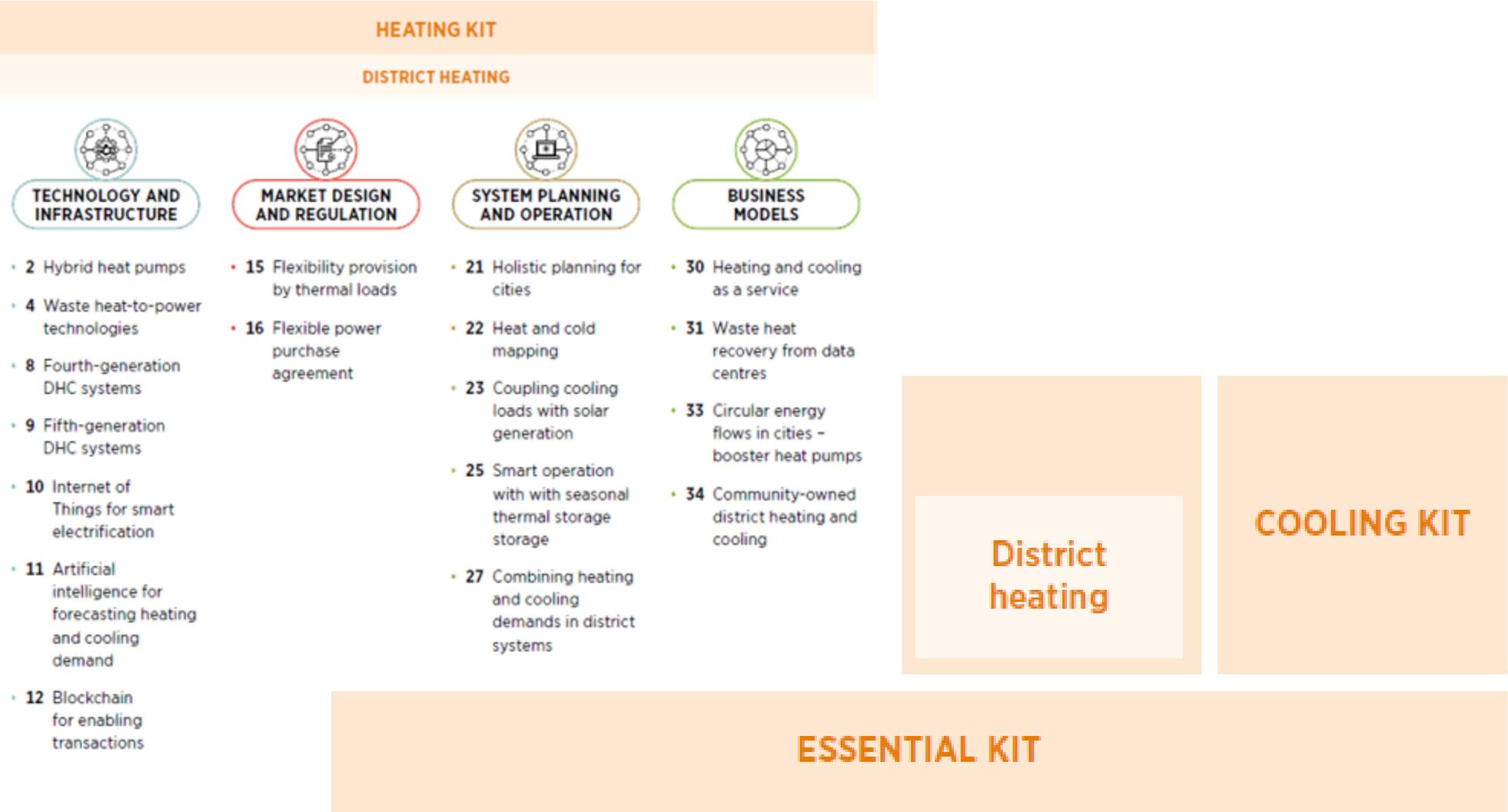


BUSINESS MODELS

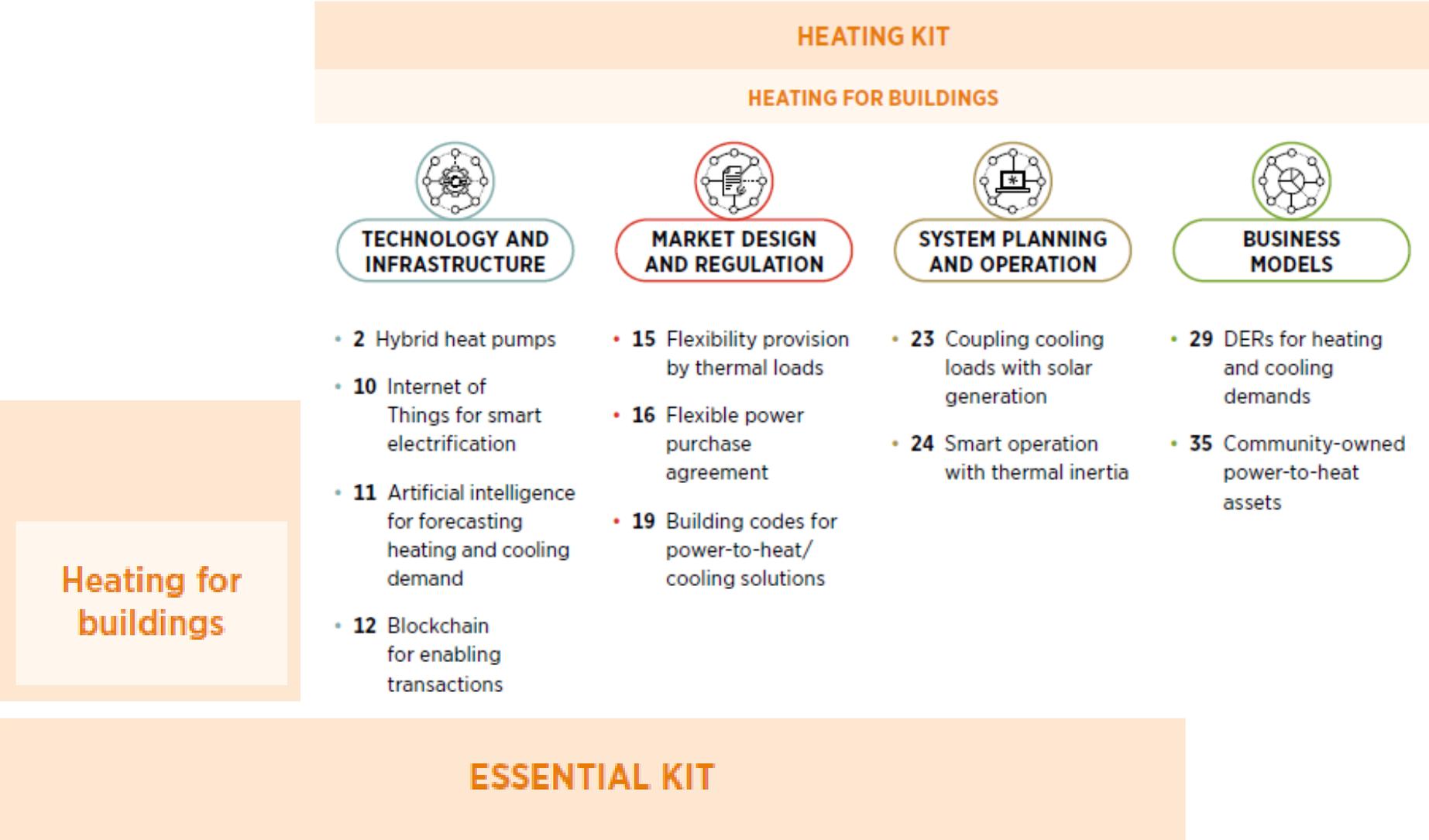
- **28** Aggregators

ESSENTIAL KIT

Heat pumps — Focus on buildings



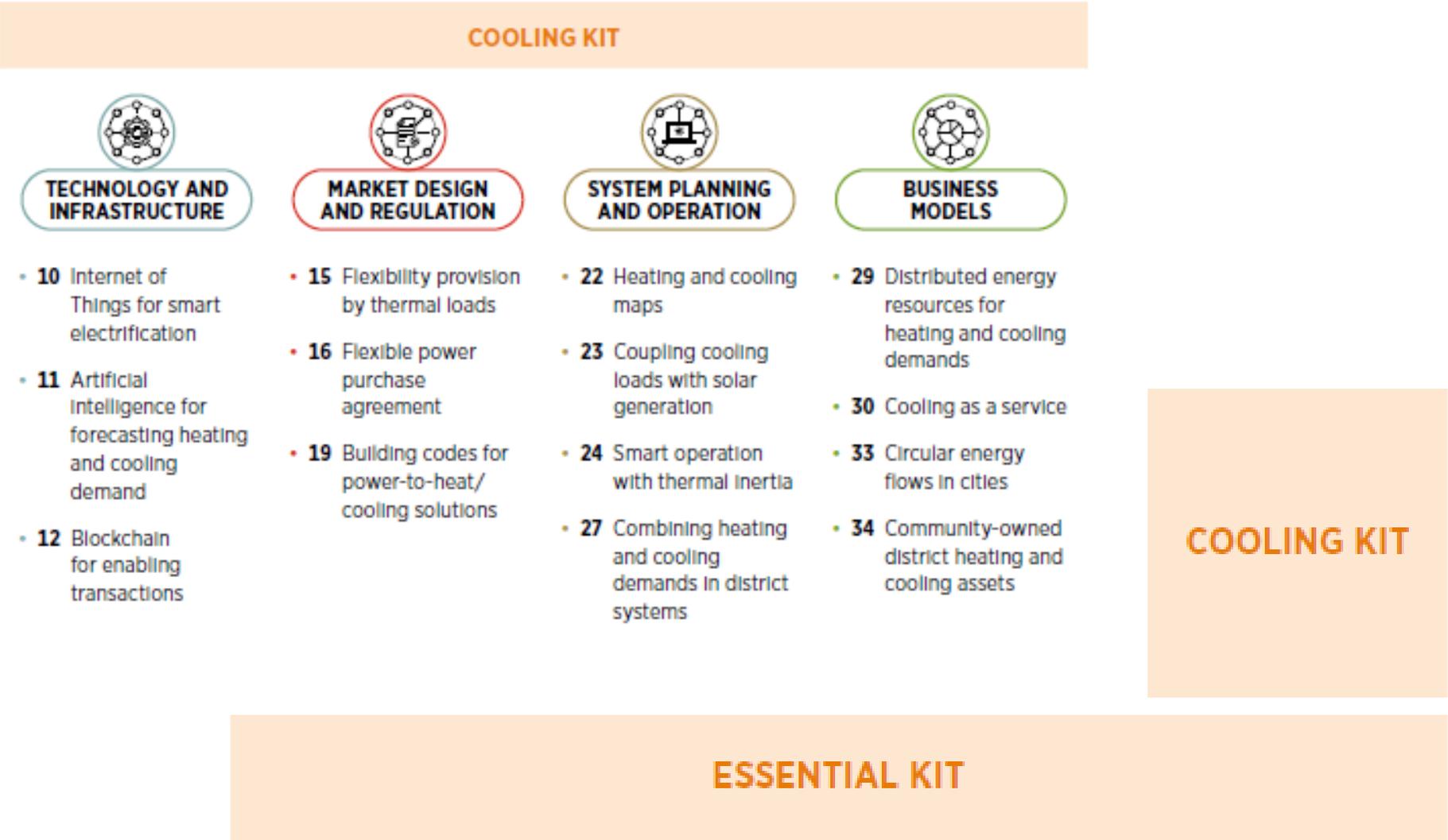
Heat pumps — Focus on buildings



Heating for buildings

IRENA (2023), Innovation landscape for smart electrification: Decarbonising end-use sectors with renewable power.

Heat pumps — Focus on buildings



Heat pumps —Session's aim

Bring together innovative experiences and market knowledge that can help integrate more and more heat pumps in the energy system **without compromising the power system** from a **systemic approach**.

Accelerated deployment of heat pumps to achieve Japan's net-zero 2050 commitment (Policy, Market & R&D)



Yoichi Fujita

Technical Researcher

New Energy and Industrial Technology
Development Organization (NEDO)

About NEDO

New Energy and Industrial Technology Development Organization (NEDO)

Business details

- NEDO is one of the largest public R&D management organizations in Japan.
- NEDO is promoting and supporting R&D projects and integrating the combined efforts of industry, academia and government.

Minister in Charge

- Ministry of Economy, Trade and Industry

Staff

- 1,464 as of 2023/4/1

FY 2022 Budget (1.28 billion USD)

Energy Systems: 472 million USD

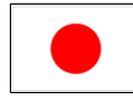
Energy Conservation and Environment: 341 million USD

Industrial Technology: 350 million USD

New Industry Creation and Discovery of Technology Seeds: 57 million USD



Japan - Overview



Population : **124.77 million** (**92%** in urban areas)

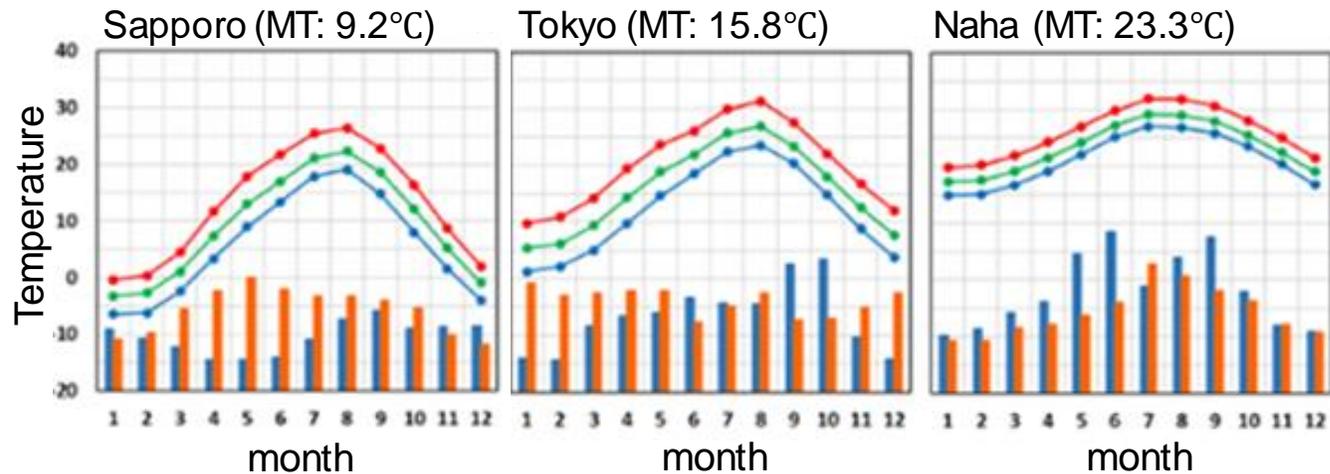
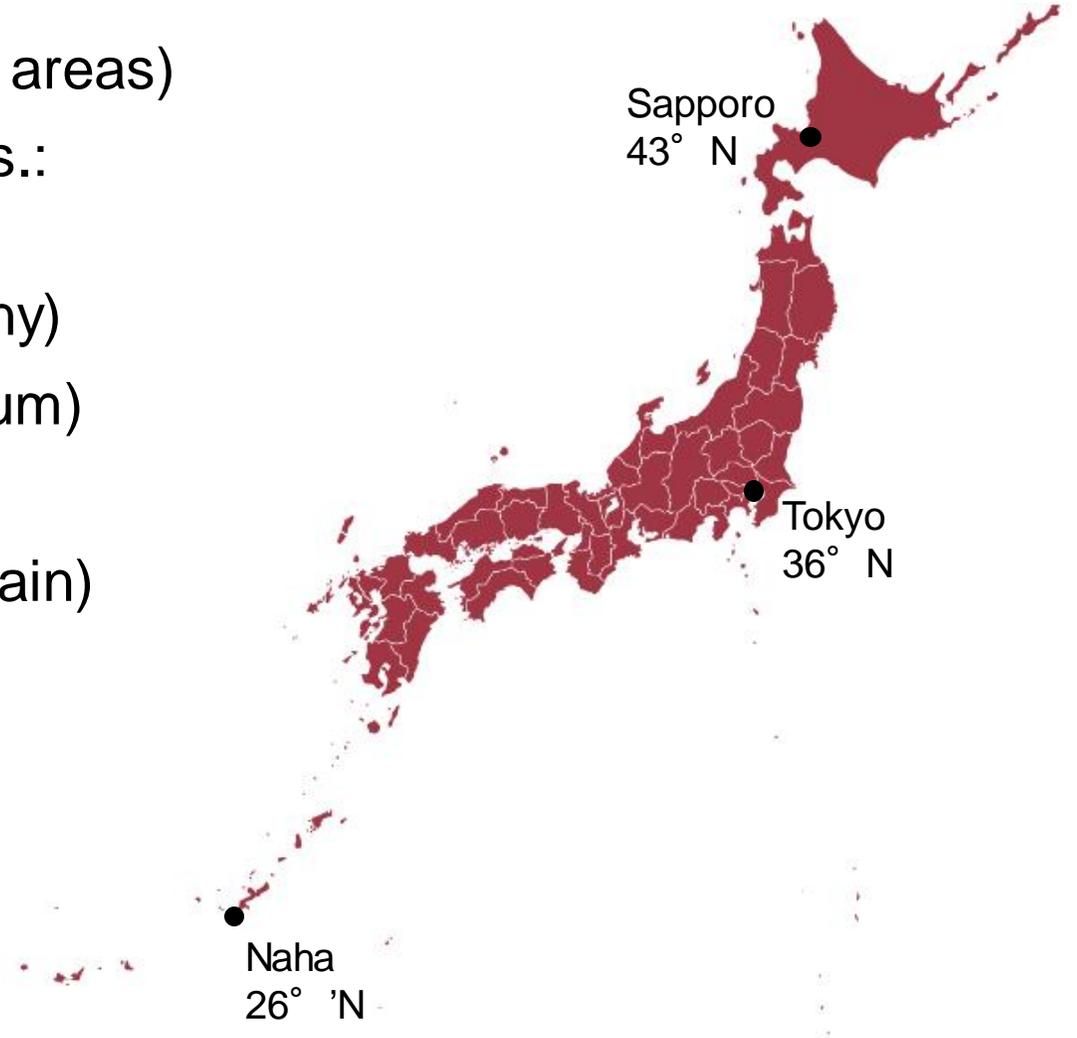
Households : **53.33 million** (1/2/3/4/>5 pers.:
35%/28%/18%/13%/7%)

Land Area : **378,000 km²** (\approx Germany)

Population Density : **331 people / km²** (\approx Belgium)

Rate of multifamily : **46 %**

Mean temperature : **15.8°C** (Tokyo) (\approx Madrid, Spain)



● Maximum temperature
● Mean temperature
● Minimum temperature

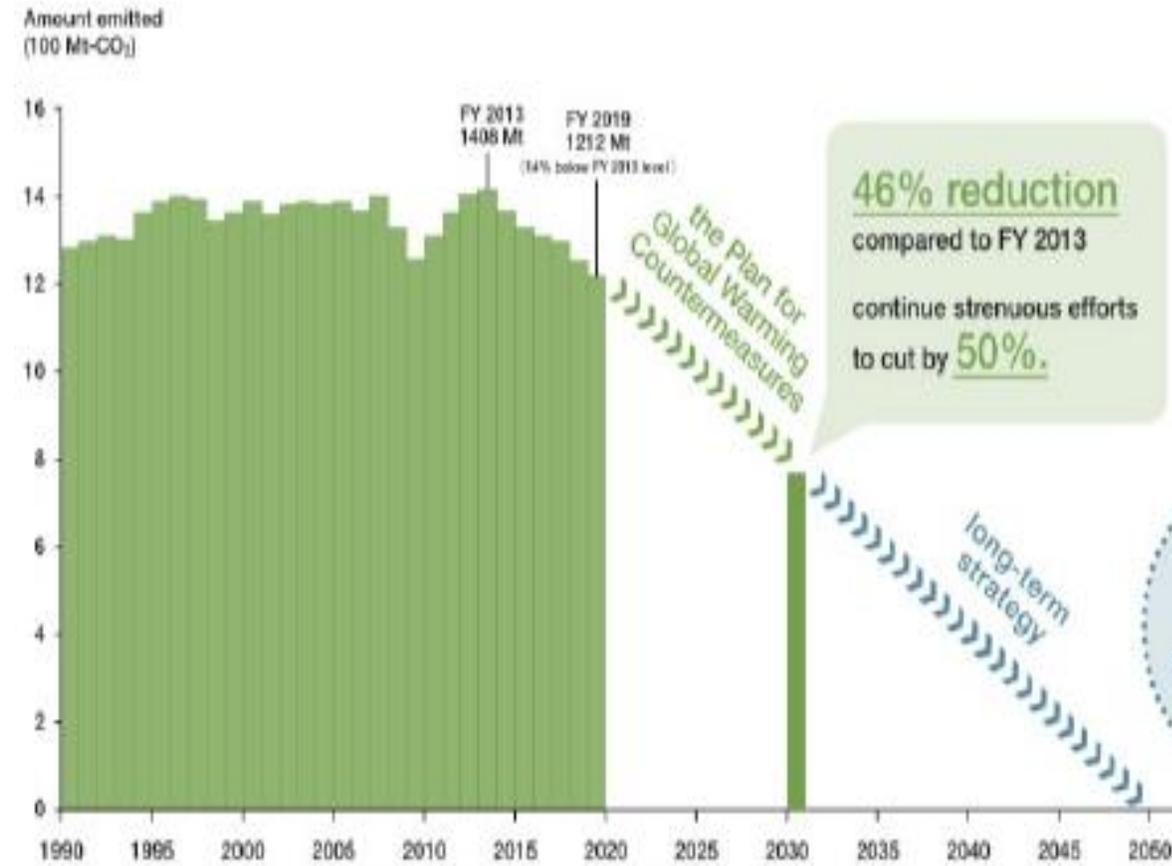
Policy - Decarbonization

Source

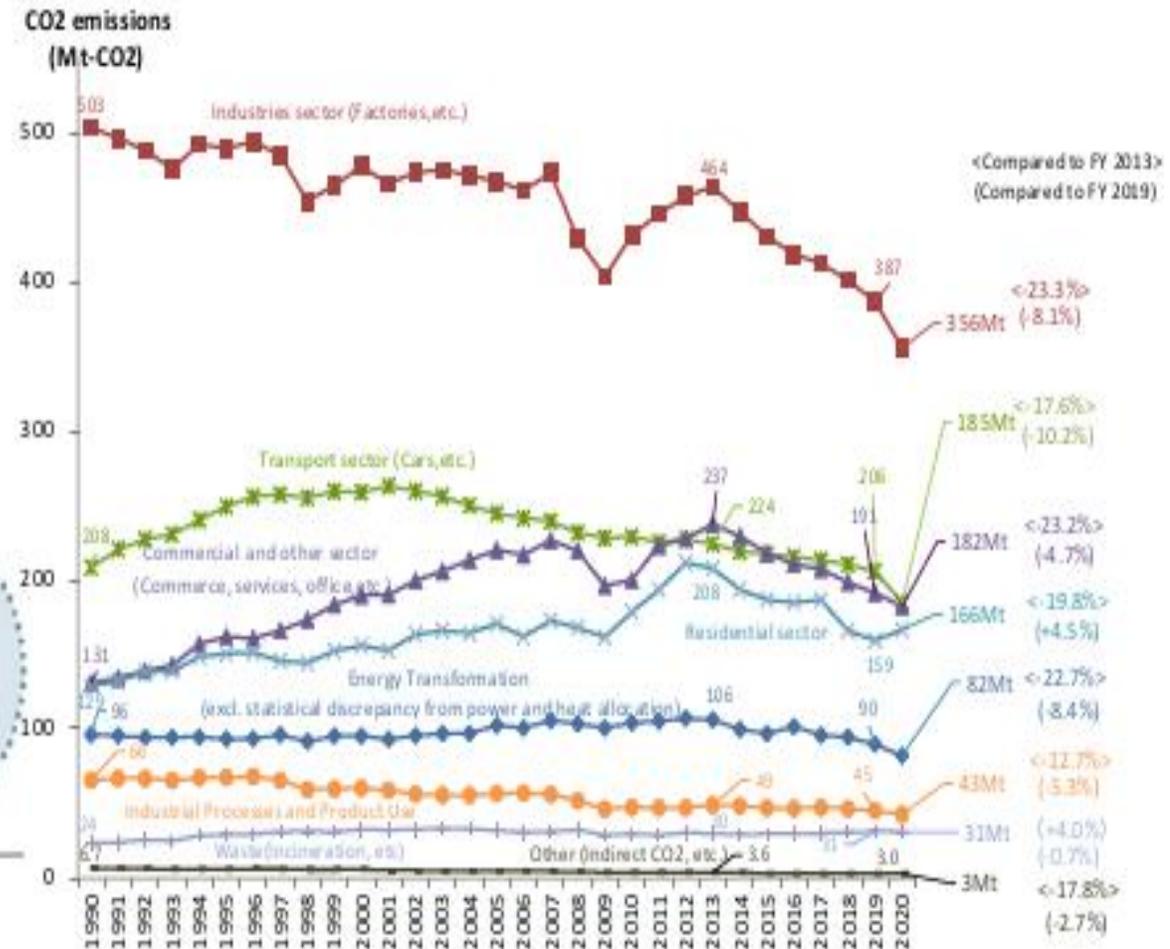
- Japan's commitment: "Climate Actions towards net-zero by 2050", [MOEJ](#)
- CO2 emissions by sector: "The GHG Emissions Data of Japan", [National Institute for Environmental Studies](#)

Japan's commitment to Net-Zero by 2050

CO2 emissions by sector (FY1990 - 2020)



Source: Prepared from "Greenhouse Gas Emissions in FY 2019 (Confirmed)" and "Global Warming Countermeasures Plan"



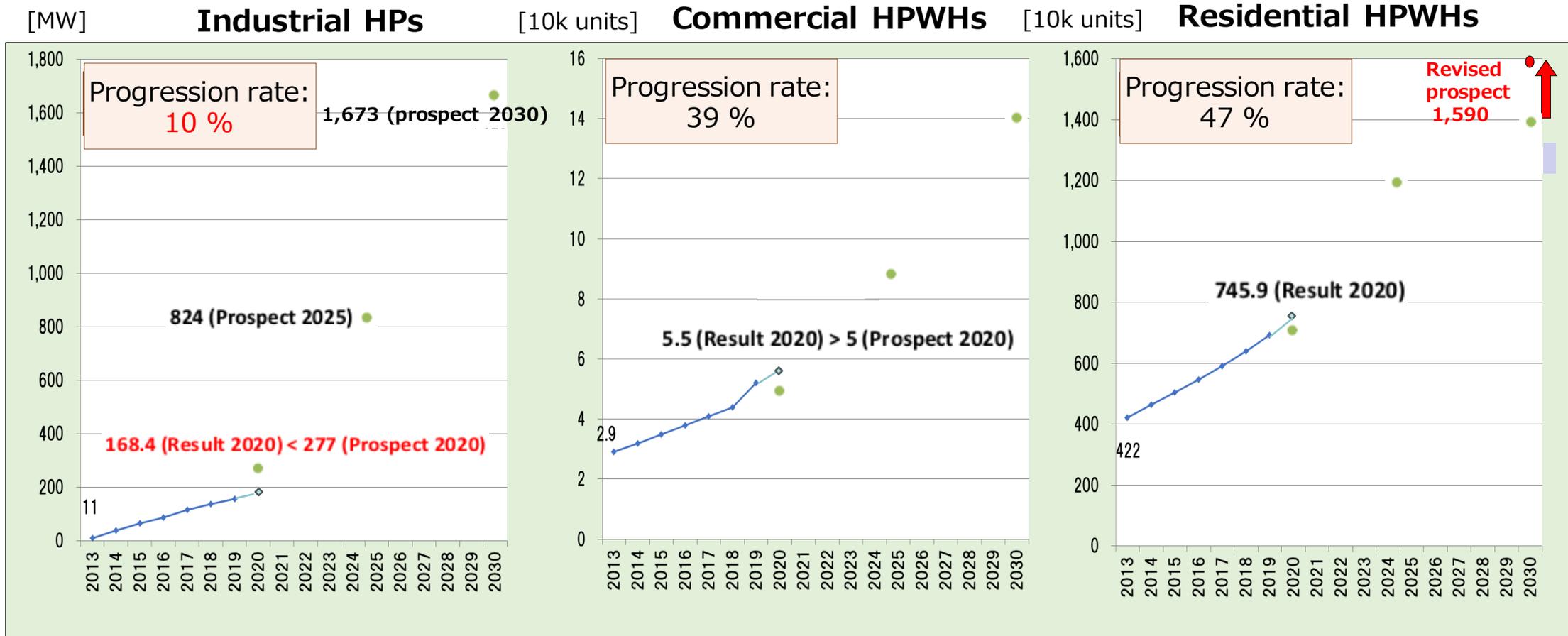
Policy - Decarbonization

Source

- Plan for Global Warming Countermeasures: [MOEJ](#) (JP)
- The Sixth Strategic Energy Plan: METI ([EN](#), [JP](#))
- Track record: [The document](#) of the Central Environment Council, METI (JP)

Plan for Global Warming Countermeasures and the Sixth Strategic Energy Plan

- Quantitative target are set for Industrial HPs and Commercial and Residential HPWHs



Progression rate = (Result 2020 – Result 2013) / (Prospect 2030 - Result 2013)

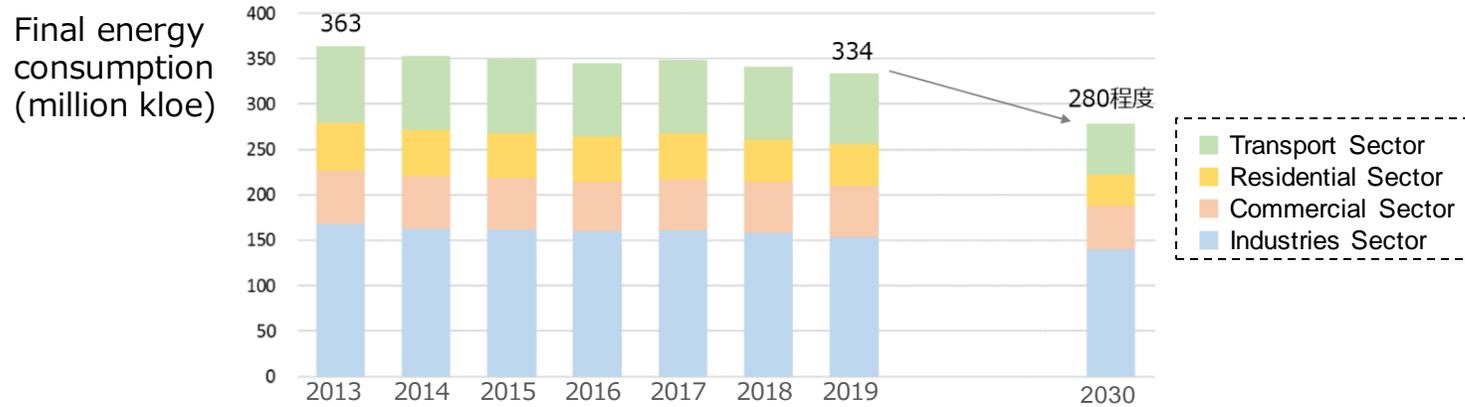
Commercial and Residential HPWHs are going well but countermeasures are required for Industrial HPs

Policy - Energy

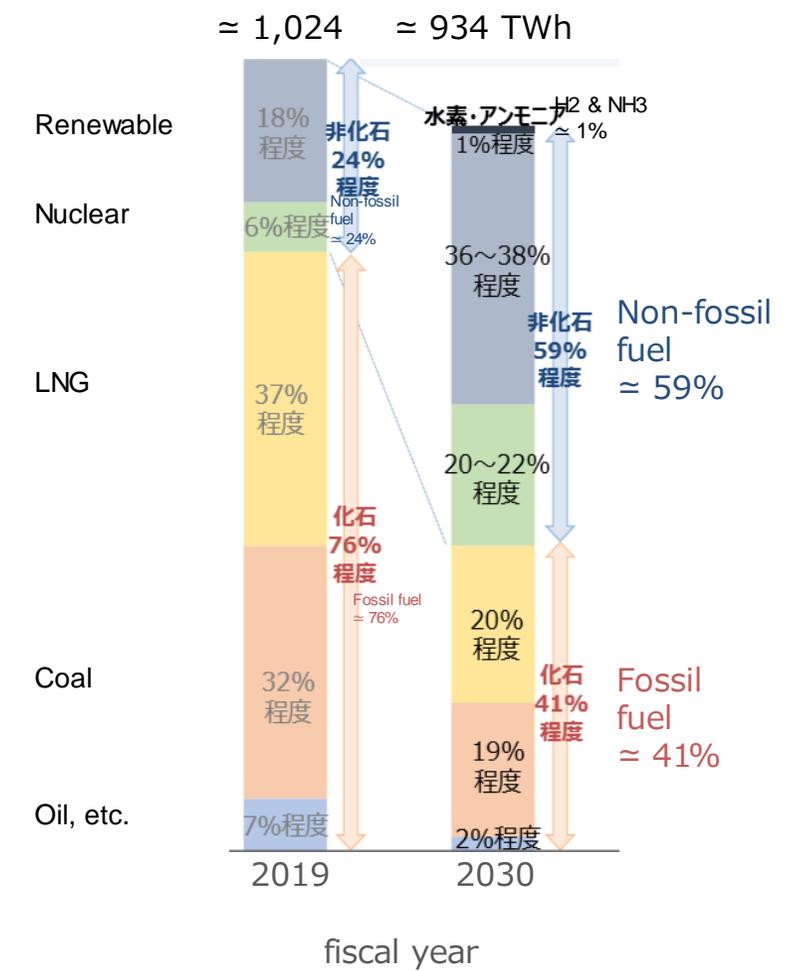
Source

- Energy demand by sector: [The document](#) by the METI (P.71) (JP)
- Electricity mix towards 2030: [The document](#) by the METI (P.70) (JP)
- Carbon intensity of electricity generation: [FY2019 Energy Supply and Demand Report](#), METI (P.8) (JP)

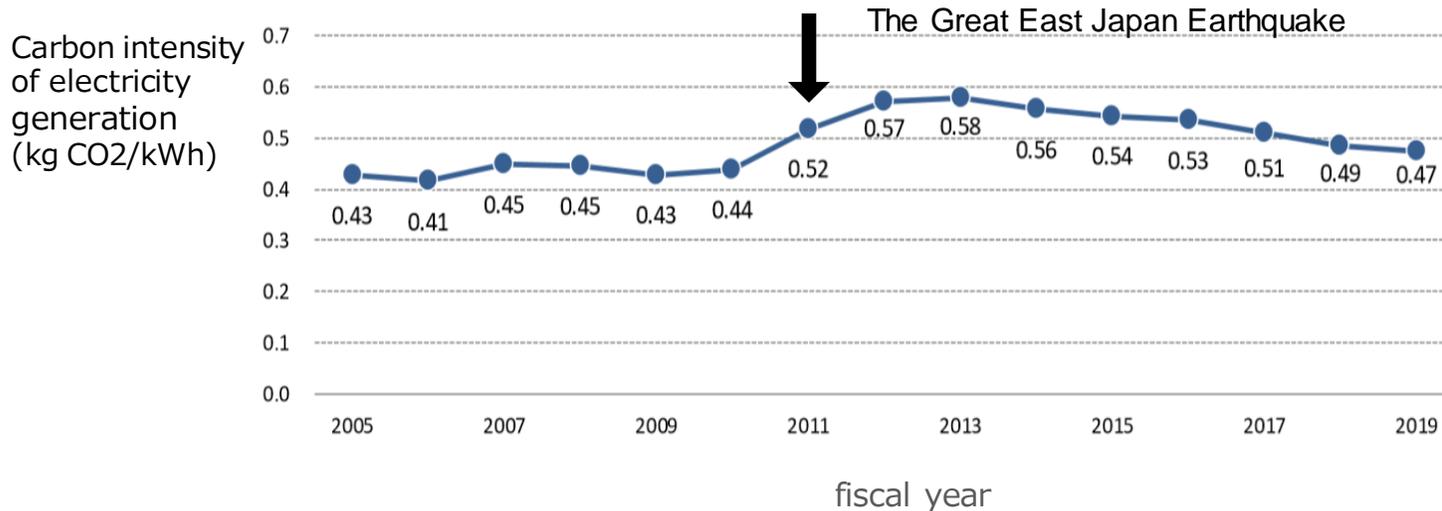
Energy demand by sector



Electricity mix towards 2030



Carbon intensity of electricity generation



Policy - Energy

Source

- Top Runner Program: [Ministry of Economy, Trade and Industry \(JP\)](#)
- The uniform energy efficiency labels: [“Japan's ENERGY 2020”](#), METI

“Top Runner Program”

(Efficiency standards for machinery, equipment and materials)

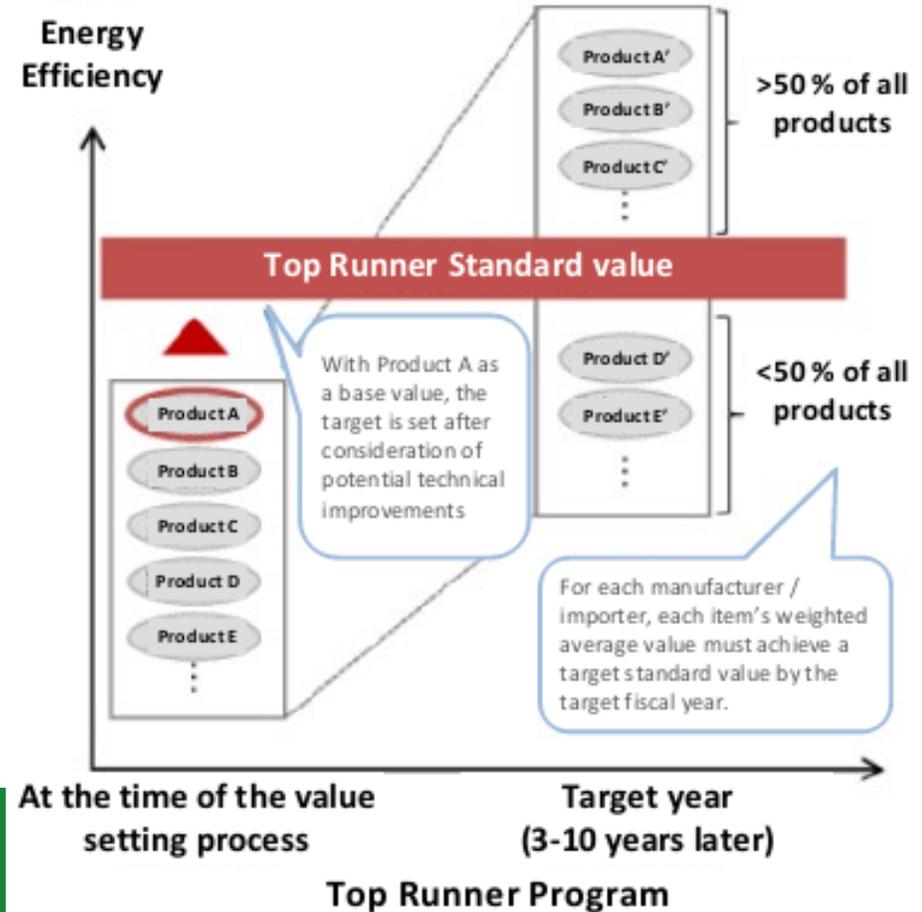
- 32 items are in scope (as of September 2023).

Air Conditioners, Electric Refrigerators, Electric Freezers, Gas Water Heaters, Oil Water Heaters, Vending Machines, **Electric (HP) Water Heaters**, Showcases, etc.

“The uniform energy efficiency labels”

(Energy efficiency labeling)

- The evaluation metric of a 41-point scale (1.0, 1.1, ..., 5.0) are now being used in retail outlets.
- The items mentioned above (except for vending machines and showcases) are covered as of September 2023.



A new labeling for EcoCute (HWHPs) since Oct. 2021

Policy - Awards

Source

- Efficiency improvement of HPs: [Heat Pump and Thermal Storage Technology Center of Japan \(HPTCJ\)](#) (JP)
- Energy Conservation Grand Prize Award: [The Energy Conservation Center, Japan \(ECCJ\)](#)
- Minister of the Environment's Award for Climate Action: [MOEJ](#) (JP)

Efficiency has improved due to energy efficiency policies.
Awards are another driver for efficiency improvement

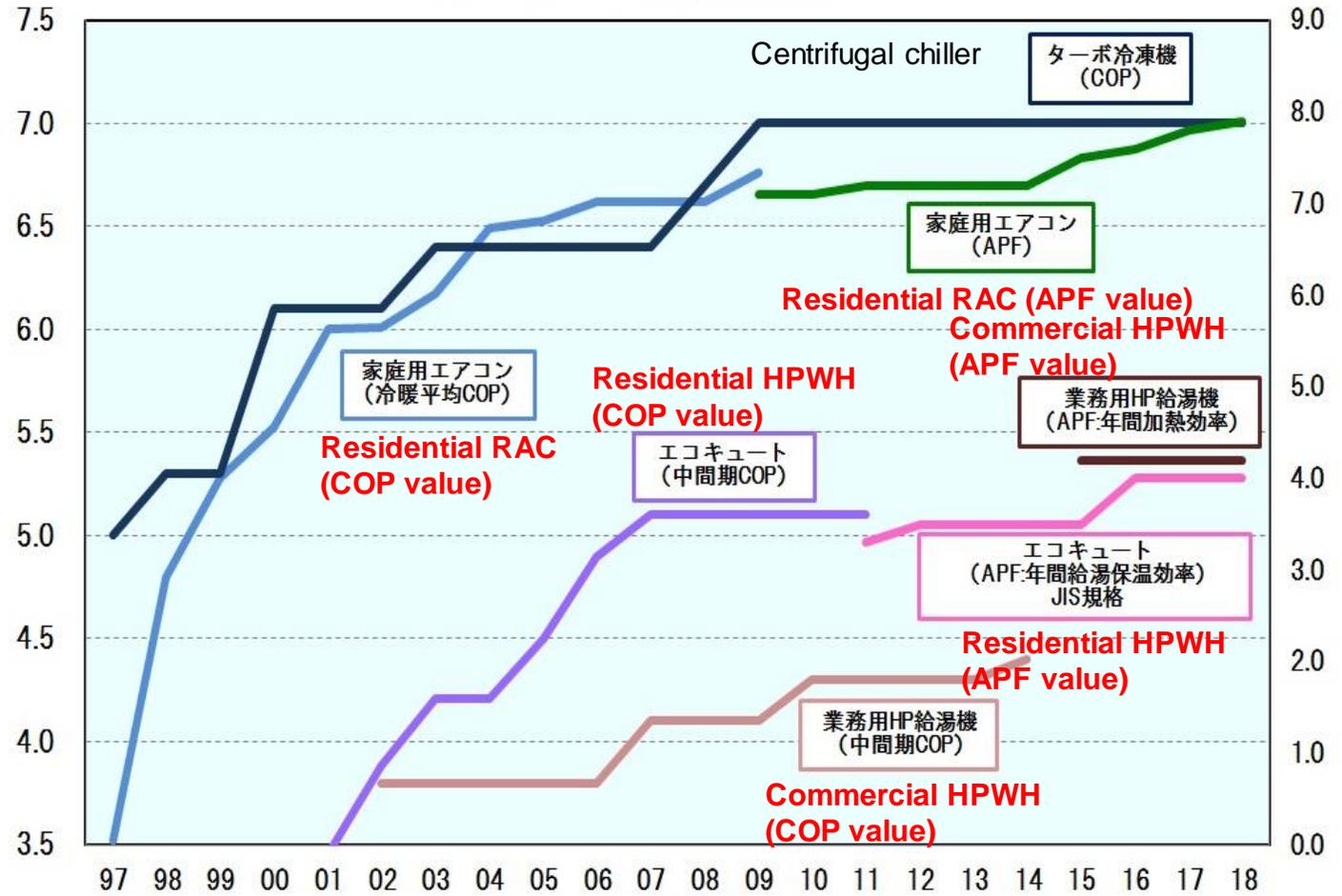
- **Energy Conservation Grand Prize Award**

(Since 1990)
awards excellent energy conservation activities and advanced energy conservation products achieved by technological development at private companies, ...



- **Minister of the Environment's Award for Climate Action**

(Since 1998)
awards individuals or groups that have made significant contributions towards preventing global warming



Efficiency improvement of HPs

Policy - Subsidies

Source

- Subsidy for investments for advanced energy conservation project: [Sustainable open Innovation Initiative](#) (JP)
- Subsidy for high-efficiency HPs in industrial and commercial sectors: [Sustainable open Innovation Initiative](#) (JP)
- Subsidy for “Net Zero Energy Buildings” (METI): [Sustainable open Innovation Initiative](#) (JP)
- Subsidy for “Net Zero Energy Buildings” (MOEJ): [Shizuoka Environment Resources Association](#) (JP)

Subsidy for investments for energy conservation projects and equipment



- **A. Advanced equipment** (e.g. HP desiccant humidity control, centrifugal chiller, showcase, MVR, etc.)
- **B. Custom-made solutions** (e.g. specially designed facility, production line, etc.)
- **C. Specified equipment** (e.g. AC, industrial HP, commercial HPWH, refrigerator, etc.)
- **D. Energy management system and service** (Specified EM service and EMS needed for the service)

Subsidy for residential high-efficiency DHW heaters



- HPWHs (“EcoCute”) 50,000 JPY (345 EUR*)
- Hybrid HPWHs 50,000 JPY (345 EUR*)
- Residential Fuel Cells (“Ene-Farm”) 150,000 JPY (1035 EUR*)

* Exchange rate : 145 JPY / 1 EUR



HPWHs
 (“EcoCute”)



Hybrid HPWHs



Residential Fuel Cells
 (“Ene-Farm”)

Subsidy for “Net Zero Energy Buildings”



Ministry of the Environment
Government of Japan

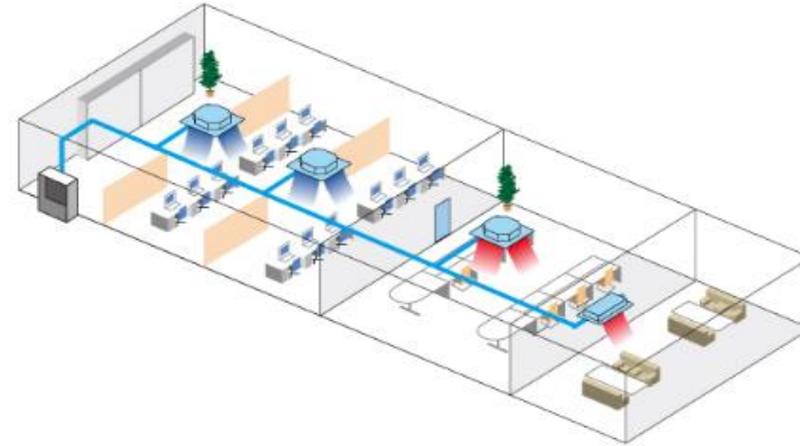
- High efficiency ACs, water heaters, BEMS, etc. installed for “Net Zero Energy Buildings” projects (<50% energy consumption of the reference building)

Market - Popular Heat pump type in Japan

Residential Room Air Conditioners



Commercial Packaged Air Conditioners



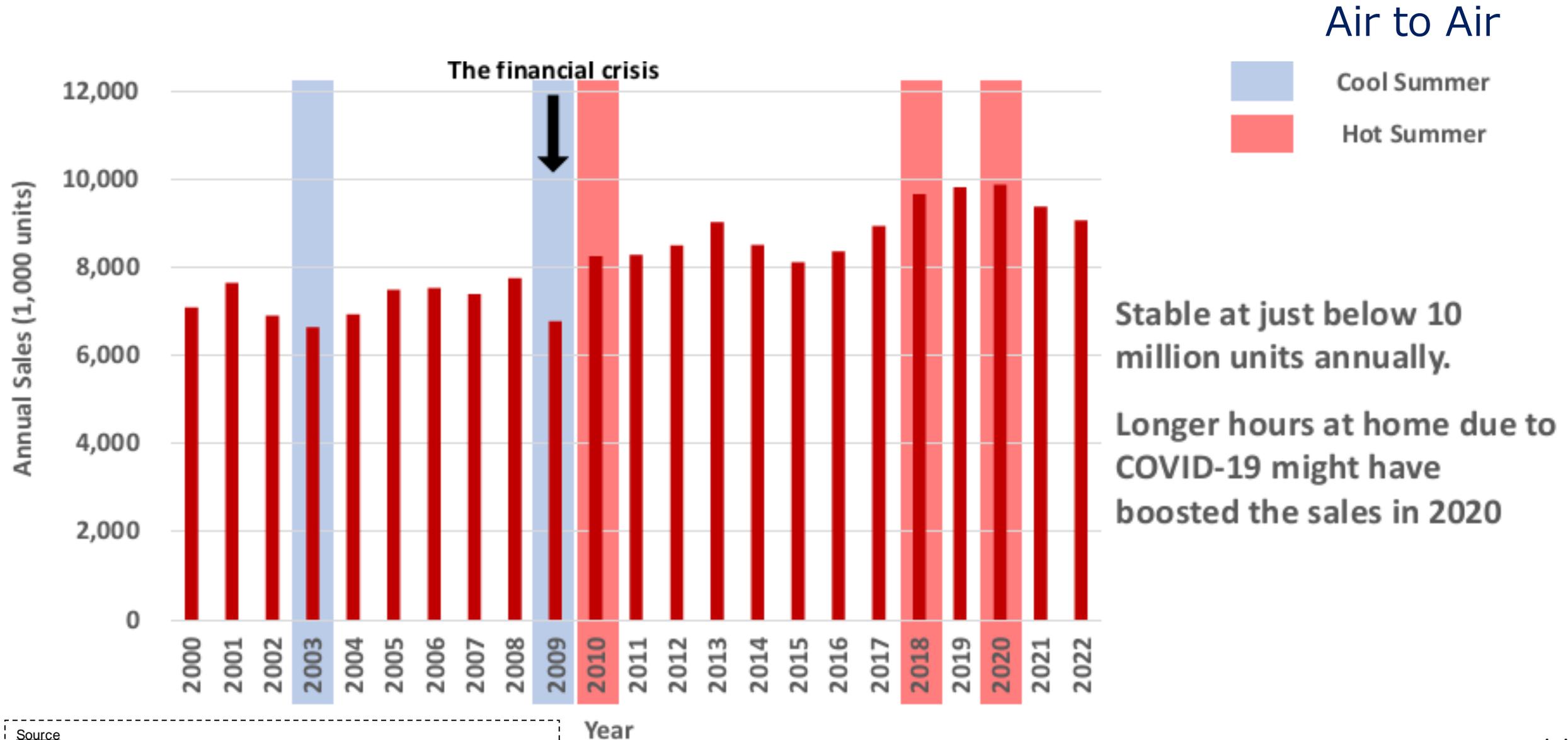
Residential HPWHs (Ecocute)



Commercial HPWHs



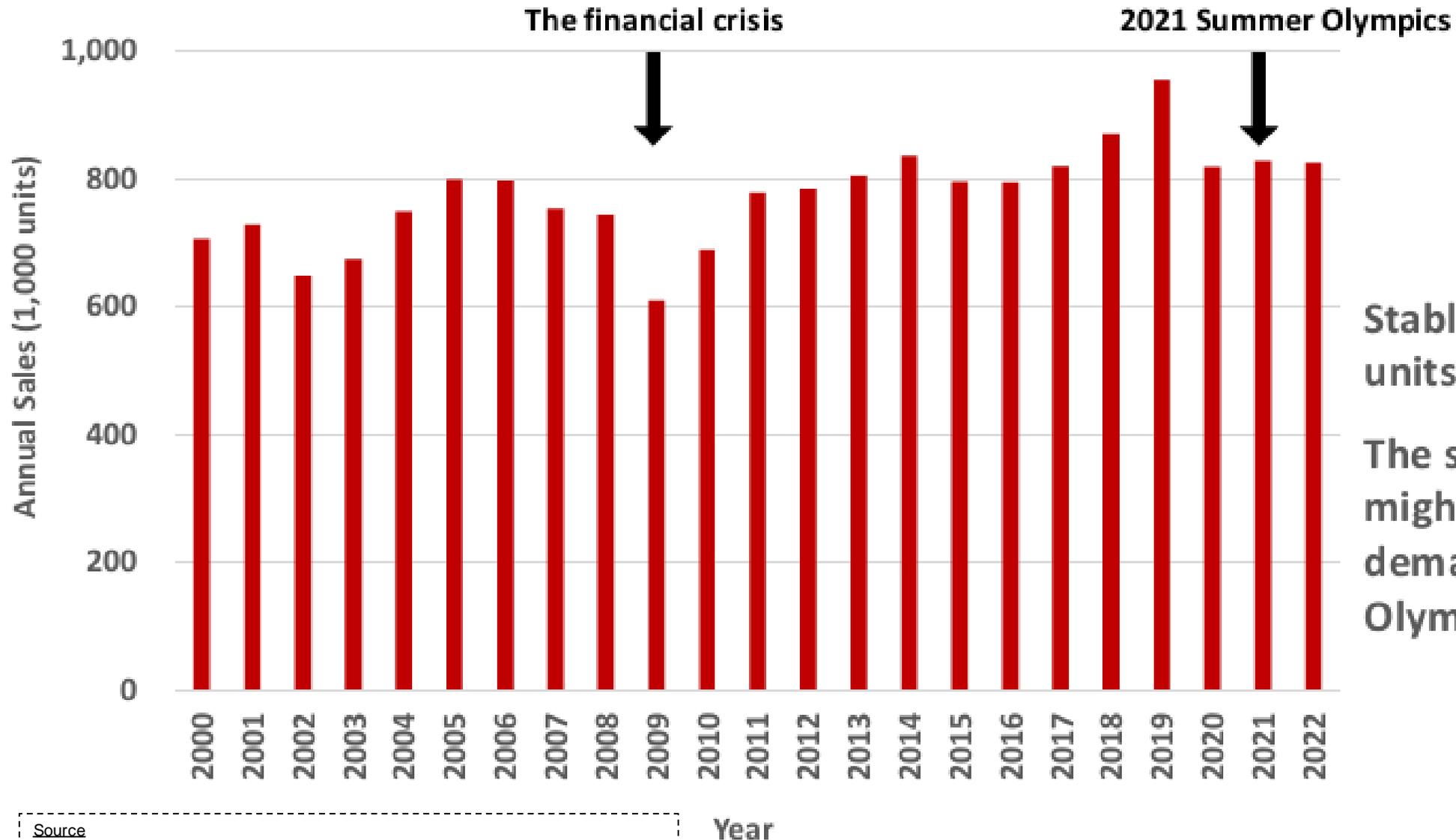
Market - Residential Room Air Conditioners



Source
 - [The Japan Refrigeration and Air Conditioning Industry Association \(JRAIA\)](#) (JP)

Market - Commercial Packaged Air Conditioners

Air to Air



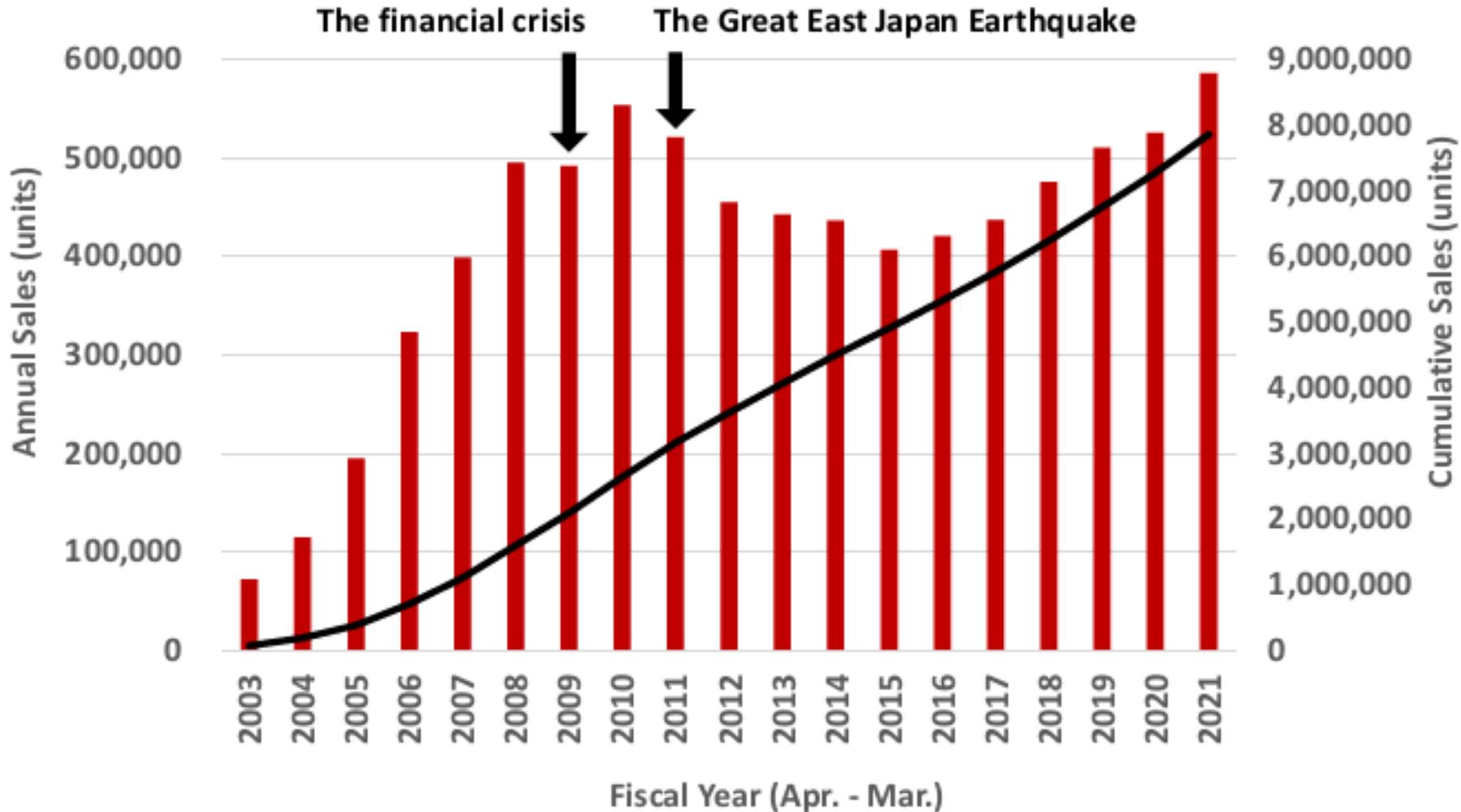
Stable at around 800,000 units annually.

The surge in sales in 2019 might be attributed to the demand for 2021 Summer Olympics held in Tokyo.

Source
- [The Japan Refrigeration and Air Conditioning Industry Association \(JRAIA\)](#) (JP)

Year

Market - Residential HPWH (EcoCute)

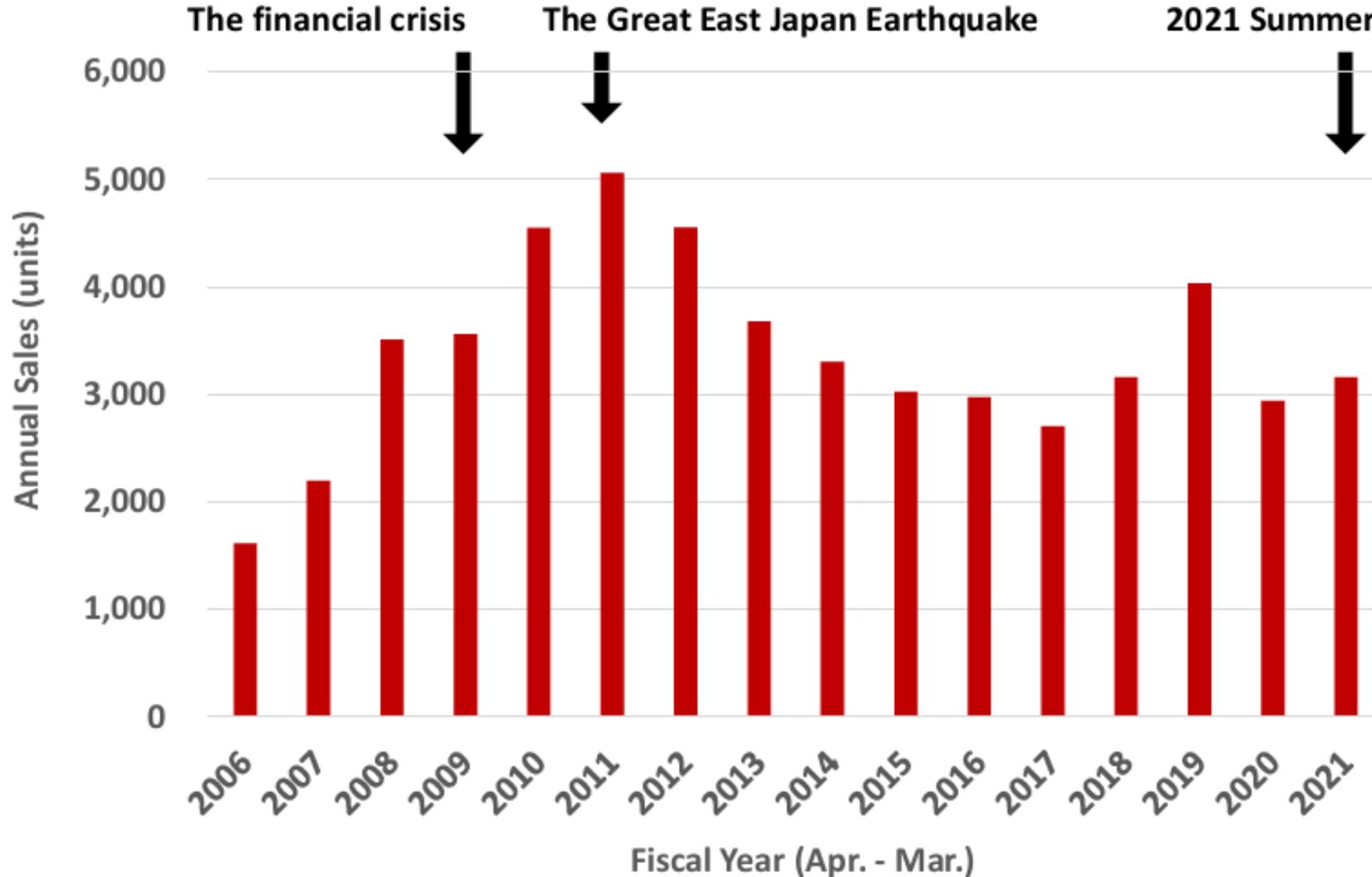


Around 500,000 units annually with an increase of 30,000 units annually.

The cumulative sales will reach 9 million units in fall 2023 at this rate.

Source

- [The Japan Refrigeration and Air Conditioning Industry Association \(JRAIA\)](#) (JP)



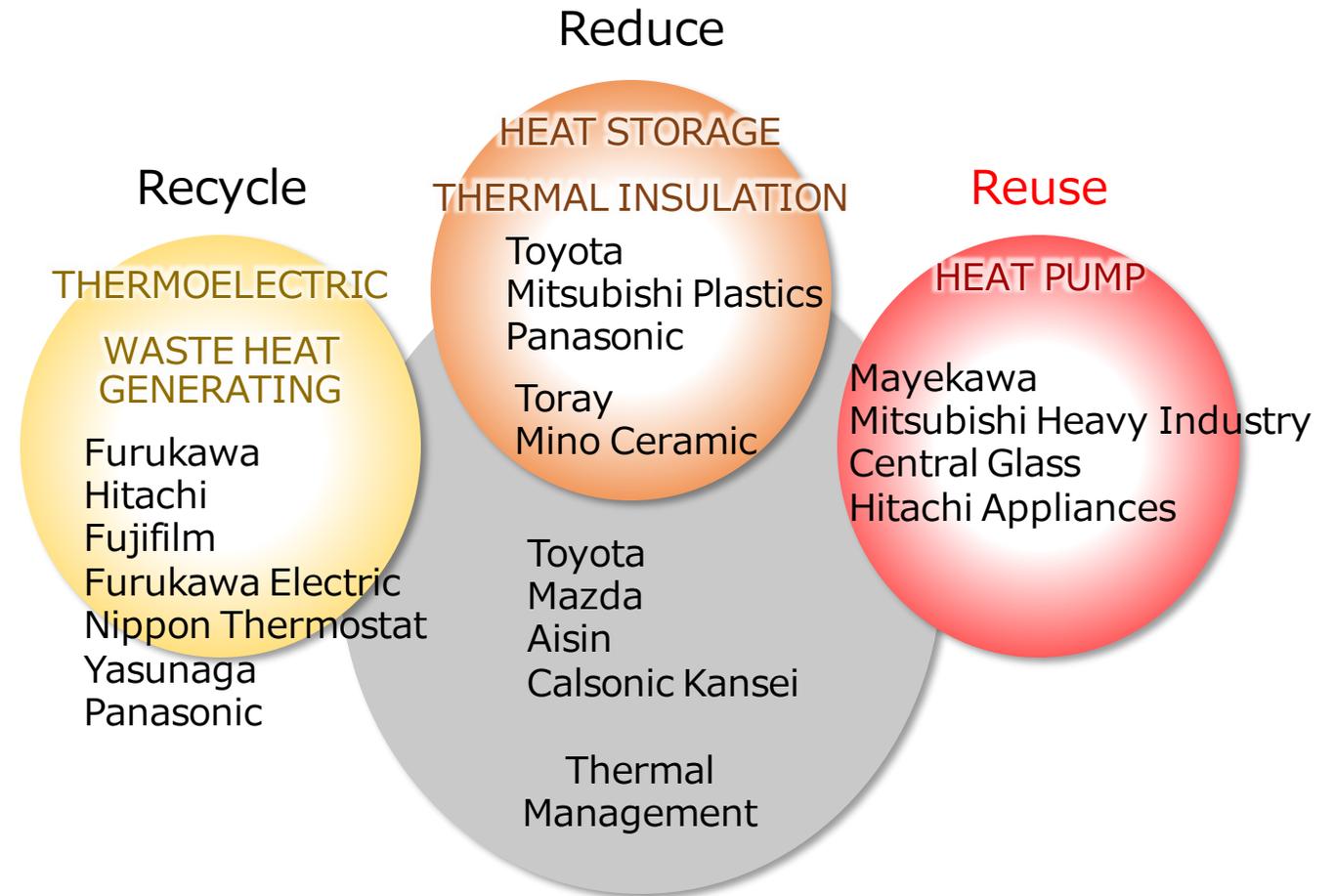
Around 3,000 units annually.

The surge in sales in 2019 might be attributed to the demand for 2021 Summer Olympics held in Tokyo.

R&D Project on Innovative Thermal Management Materials and Technologies

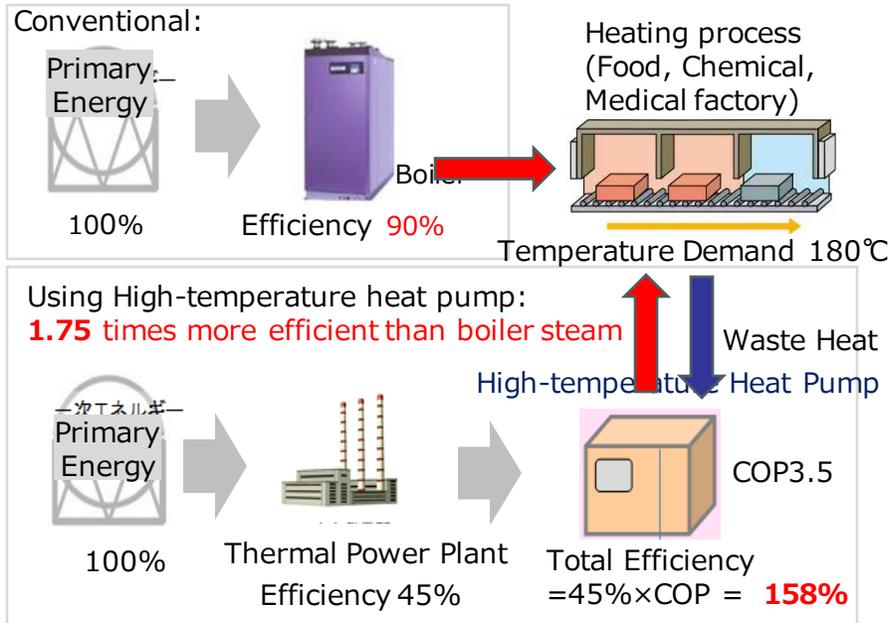
(FY 2015 - 2022)

- Budget : 6.8 billion USD
- Technology to effectively **reduce**, **recover** and **reuse** untapped thermal energy
- Crosscutting **heat management** technologies
- HPs can play a role in reusing thermal energy (e.g. high temperature HPs, high-efficiency chiller...)



High-temperature HP

(Alternative to boilers and firing furnaces)



Prototype of Heat Pump

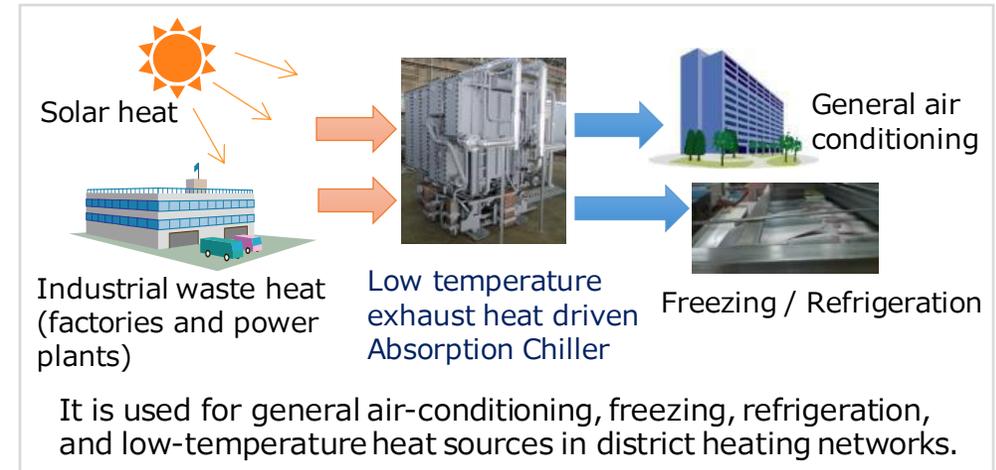
- ◆ REMARK
- 180°C supply with COP3.5 using unutilized thermal energy around 80°C



•MAYEKAWA MFG. CO., LTD.

Heat Recycle Absorption Chiller

(Driving with low-temperature exhaust heat)



Double Lift Cycle Absorption Chiller

With World's Highest Efficiency

- ◆ REMARKs
- The world's highest-efficiency double-lift cycle absorption chiller
- Expands the utilizing temperature (Before: 95→75°C After: 95→51°C)
- 4 units had been installed in Germany. (3 in office buildings and 1 in factory)



Productization

Hitachi Johnson Controls Air Conditioning CO., LTD.

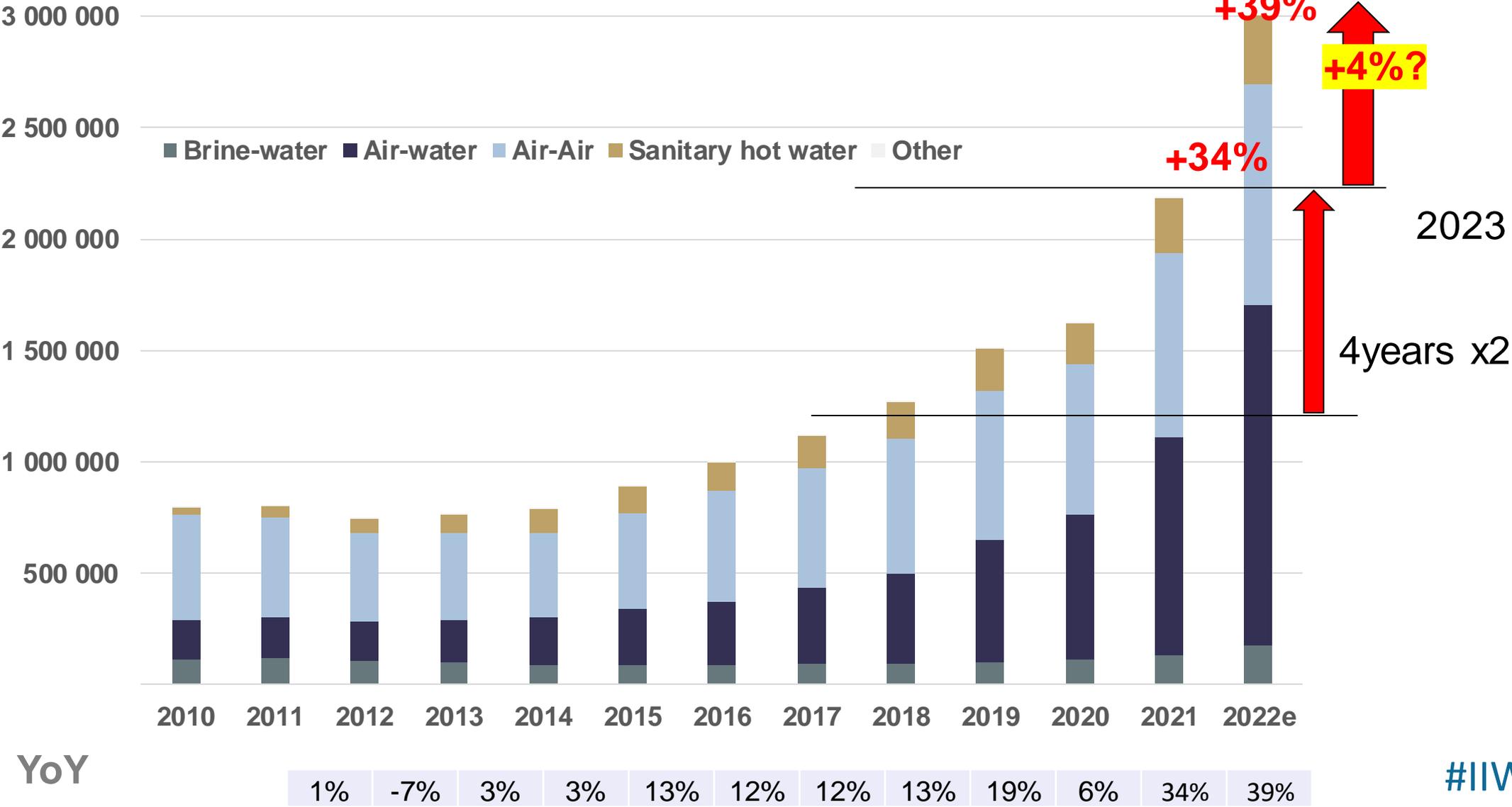
- **Decarbonization:** HPs are seen as one of key technologies to achieving Japan's net-zero 2050 commitment. Quantitative targets for 2030 are set for further deployment of IHPs and commercial and residential HPWHs.
- **Energy:** Cleaner electricity mix including nuclear power is the challenge on the supply side. On the demand side, HP efficiencies have been and will be improving thanks to EE policies like "Top Runner Program" and Awards.
- **Incentives:** Along with a subsidy for IHPs and commercial HPWHs, some subsidies for energy efficiency and ZEB are also applicable to HPs.
- **Market:** Japan's AC market is stable with slight increase in residential room ACs. We need to further deploy IHPs in line with the government's target.
- **Technology :** R&Ds of such as High-temperature HP and Heat recycle Absorption chiller are being carried out in domestic research projects.

Heat pumps as a commodity in the electric grid of the future



Thomas Nowak
Secretary general
European Heat Pumps Association

Market growth '10 – '22 | HP stock 2022 est.: 19,9 mill. installed

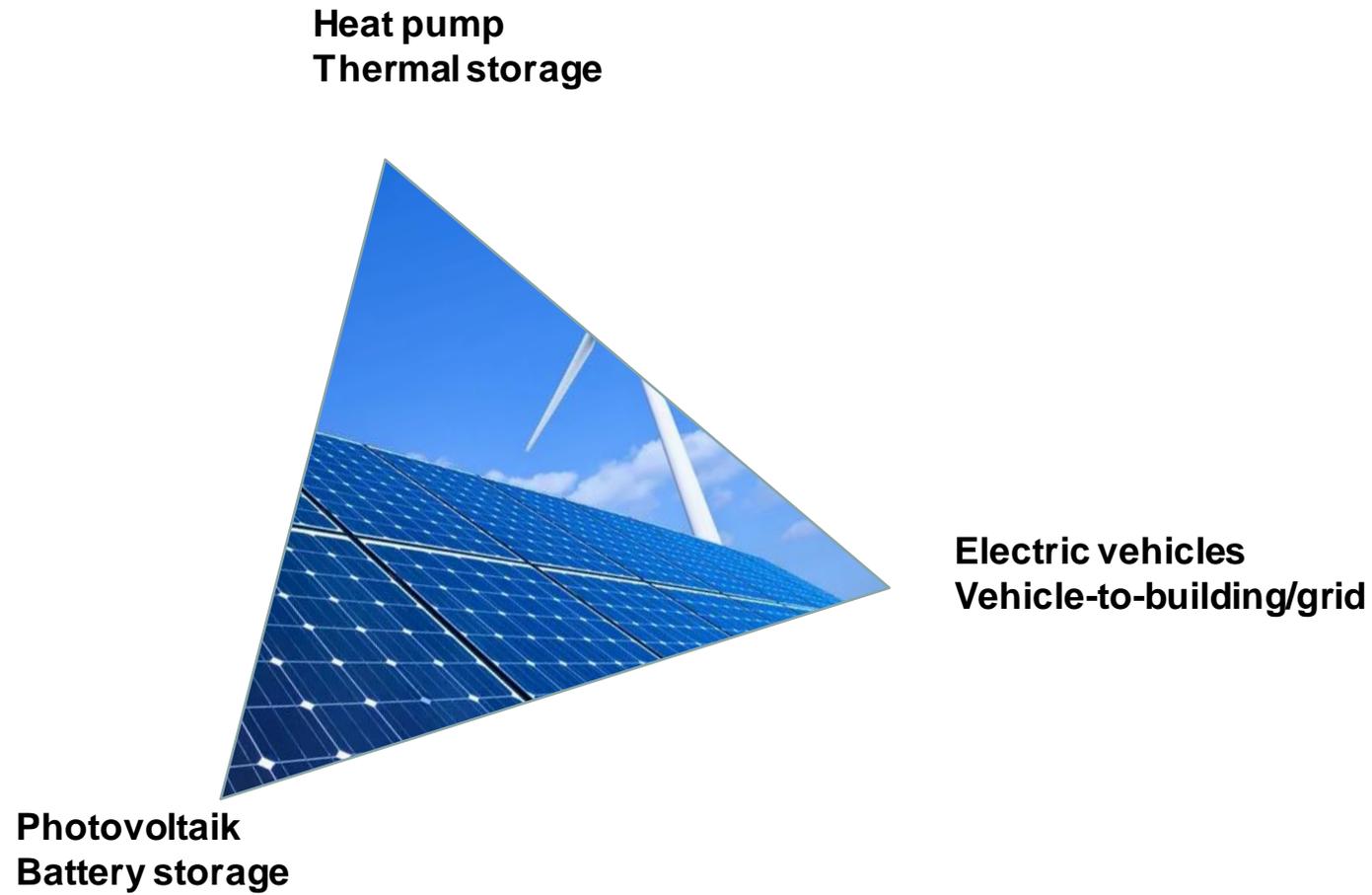


<http://stats.ehpa.org>

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What about end-user demand?

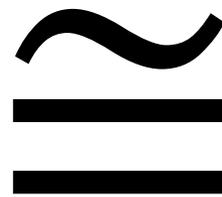
The impact of the all-electric building



Activating end-user interest and investment

Cost of electricity (ct/kWh_{el})

Cost of gas (ct/kWh_{thermal})



2

From “heat pump accelerator” to “heat pump action plan”



The European Heat Pump Association aisbl / founded 2000



200

Members

Heat pump manufacturers
Component manufacturers
National associations
Consultants
Research & test institutes

22

countries represented

International cooperation
CECA, IEA, IEA HPC, IRENA, HPCJ

Vision

In a fully decarbonised Europe, **heat-pump technologies are the number one heating and cooling solution**, being a core enabler for a renewable, sustainable and smart energy system.

IRENA INNOVATION WEEK ²⁰₂₃

Panel discussion

Moderator

Panellists



Thomas Nowak

**European Heat Pump
Association**



Stefan Moser

**European
Commission**



Ezzeddine Jradi

Emicool



Kazuyoshi Nakano

CRIEPI



Matthias Grapow

MAN ES

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Closing remarks



Thomas Nowak
Secretary general
European Heat Pumps Association