

Renewable energy and energy efficiency analysis in Yak Value Chain

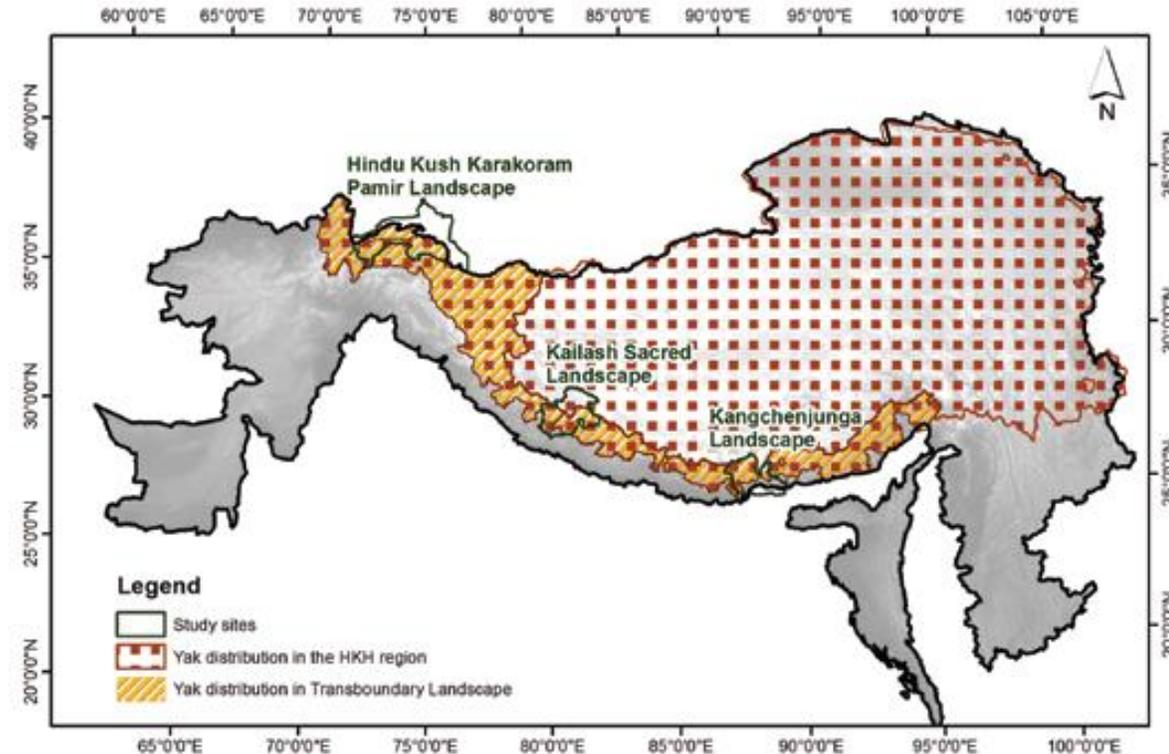
Case study of Bhutan and China

Kathmandu, 20th November 2019



Why Yak Value Chain?

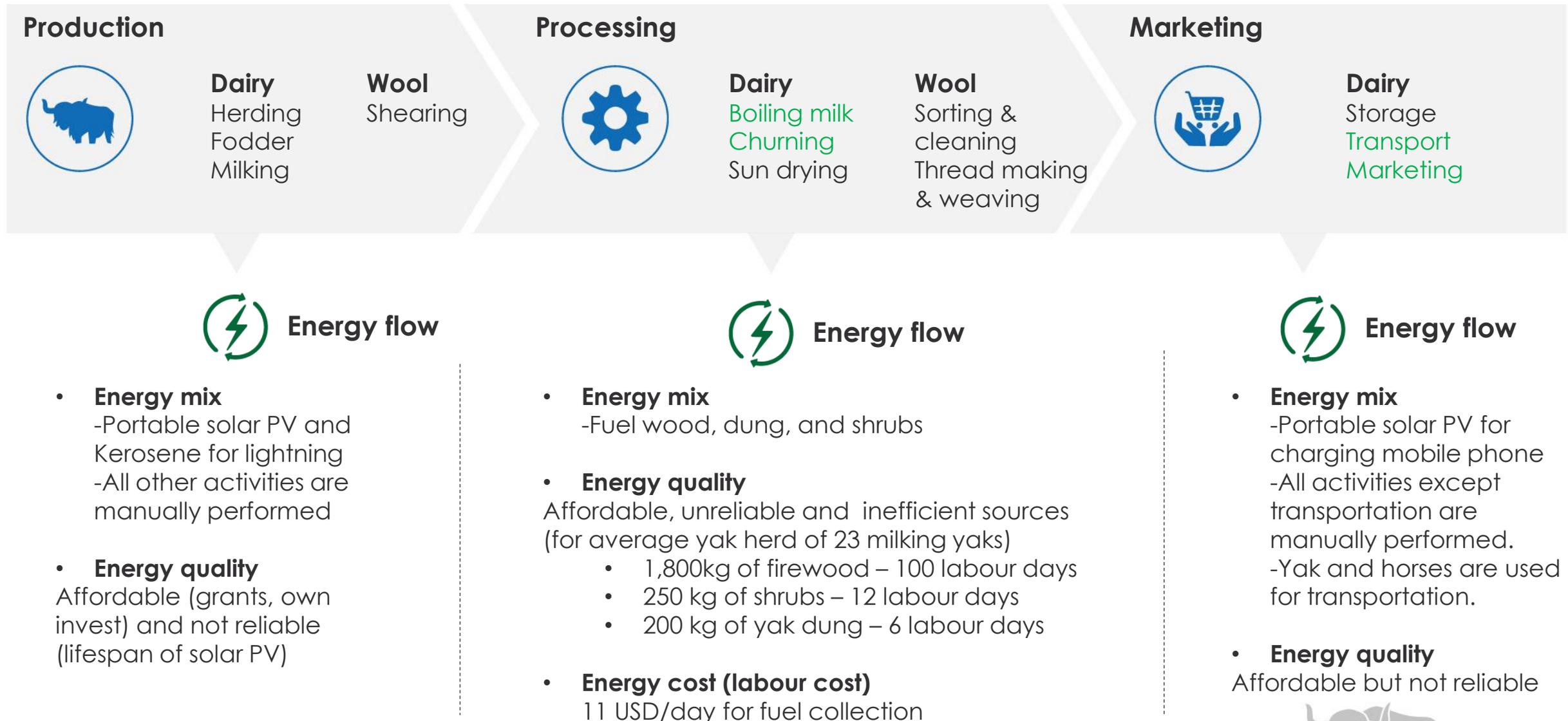
- Yak is a climate hardy mountain animal.
- 5% of the population in Bhutan are Yak herders
- In Tibetan plateau alone, about 25% of the Tibetans are Yak herders.
- It contributes to about 80% of HH income and comprise major dietary source (protein and fat).
- Yak herding manifests to cultural and migratory lifestyle of Highland mountain communities.



Rangeland is 60% of the land use in HKH



Energy flow in Yak value chain: Bhutan



Renewable energy contribution to resilient enterprise development in Bhutan

1. Less entrepreneurial orientation:

- Low ability to anticipate and plan for climate and market shocks.
- No product diversification/innovation.

2. Weak market orientation :

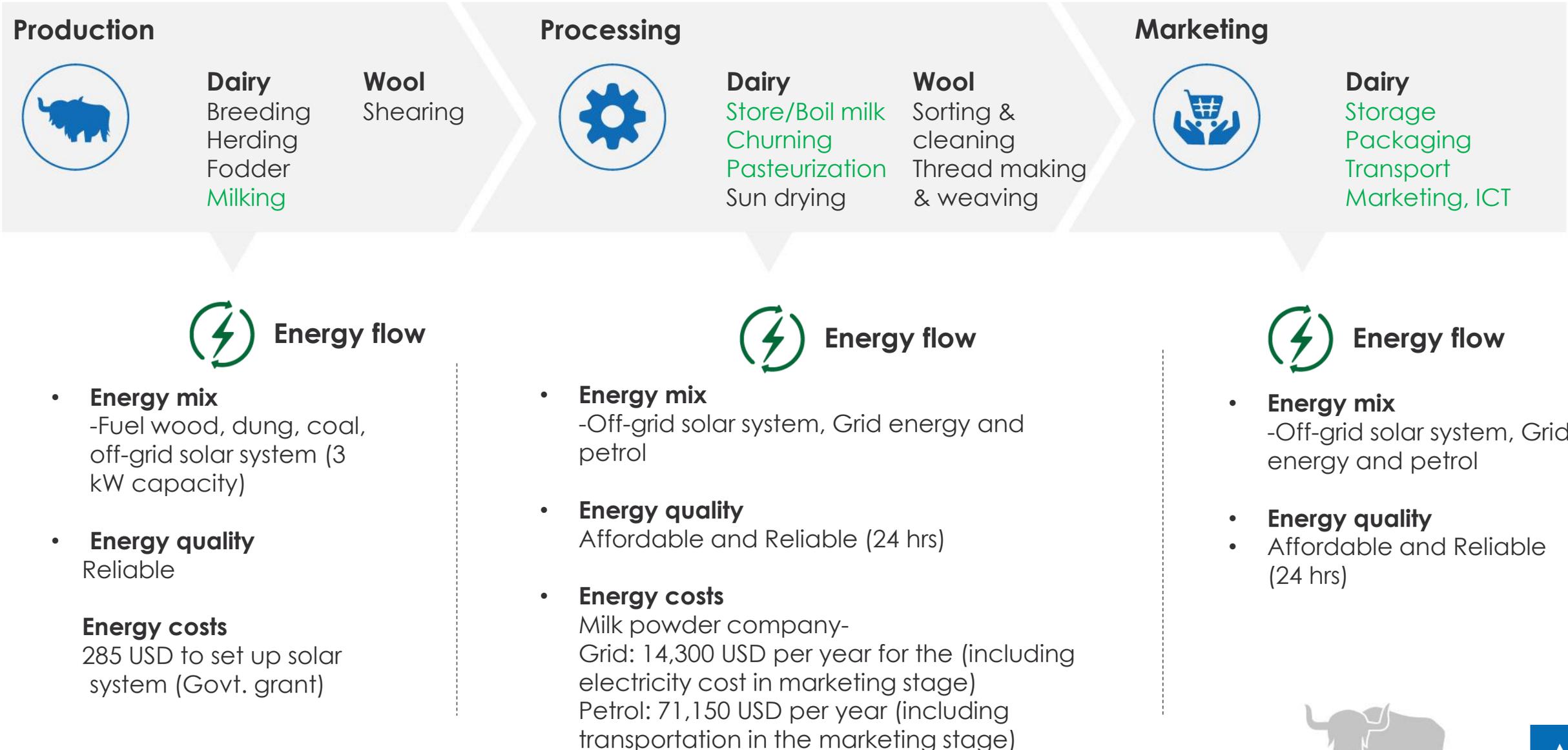
- Compromise in quality products due to traditional energy use
- Weak market linkages

3. Contribution to local economy:

- Household income
- Cost saving from kerosene replacement



Energy flow in Yak value chain: China



Renewable energy contribution to resilient enterprise development in China

1. Strong entrepreneurial orientation:

- Better ability to anticipate and plan for climate and market shocks.
- Product diversification and innovation (cosmetics).

2. Good market orientation :

- Ensure volume of production and quality products (efficiency and amount)
- Use of ICT for market linkages

3. Contribution to local economy:

- Household income
- Local employment generation
- Reduced drudgery and time investment on productive uses

Ecosystem shaping RE contribution to resilient enterprise development

1. **Enabling** policy for incentivizing uptake of RE solutions
2. **Partnerships** with governments, cooperatives, private sectors, hotels and digital market place
3. **Finance** instruments: Subsidy, grants and concessional loans from Governments, Banks, Private sector
4. Access to reliable, affordable and sustainable energy flow (off-grid, on-grid) with mobile **technology** enhance productive end uses
5. Basic **infrastructure** such as roads, transport, markets and communication is vital
6. **Skill development** on processing, packaging, branding



Key messages

1. Access to reliable and affordable energy can improve EO, MO, reduce drudgery, and enable to manage risks, innovate and diversify production.
2. Off-grid and on-grid renewable energy solutions can enhance productive end uses.
3. Higher installation cost for RE use demand enabling policy for subsidy.
4. Financial institutions must assure investments on RE infrastructure