



# **IRENA Workshop**

Renewable potential in Southeast Europe

“Crowdfunding PV in Portugal”

@citizenenergy #yourpower

4th March 2016

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Co-funded by the Intelligent Energy Europe  
Programme of the European Union



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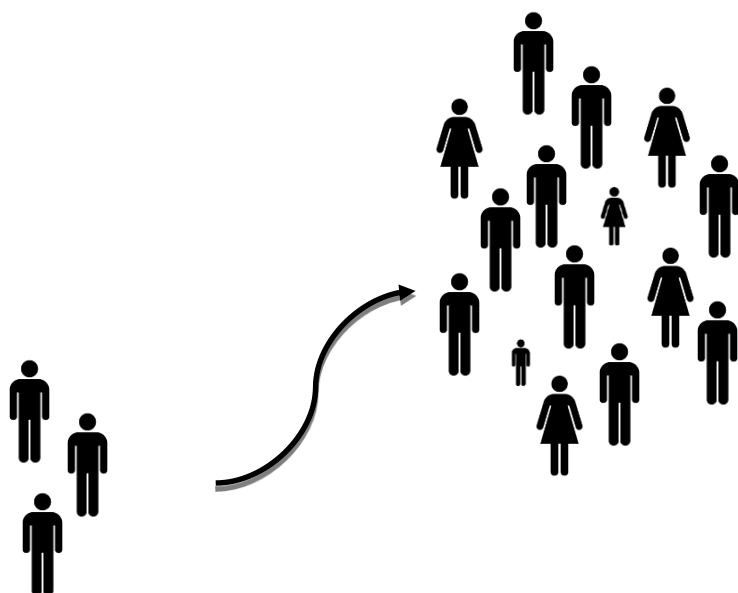
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energy revolution

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POWER**



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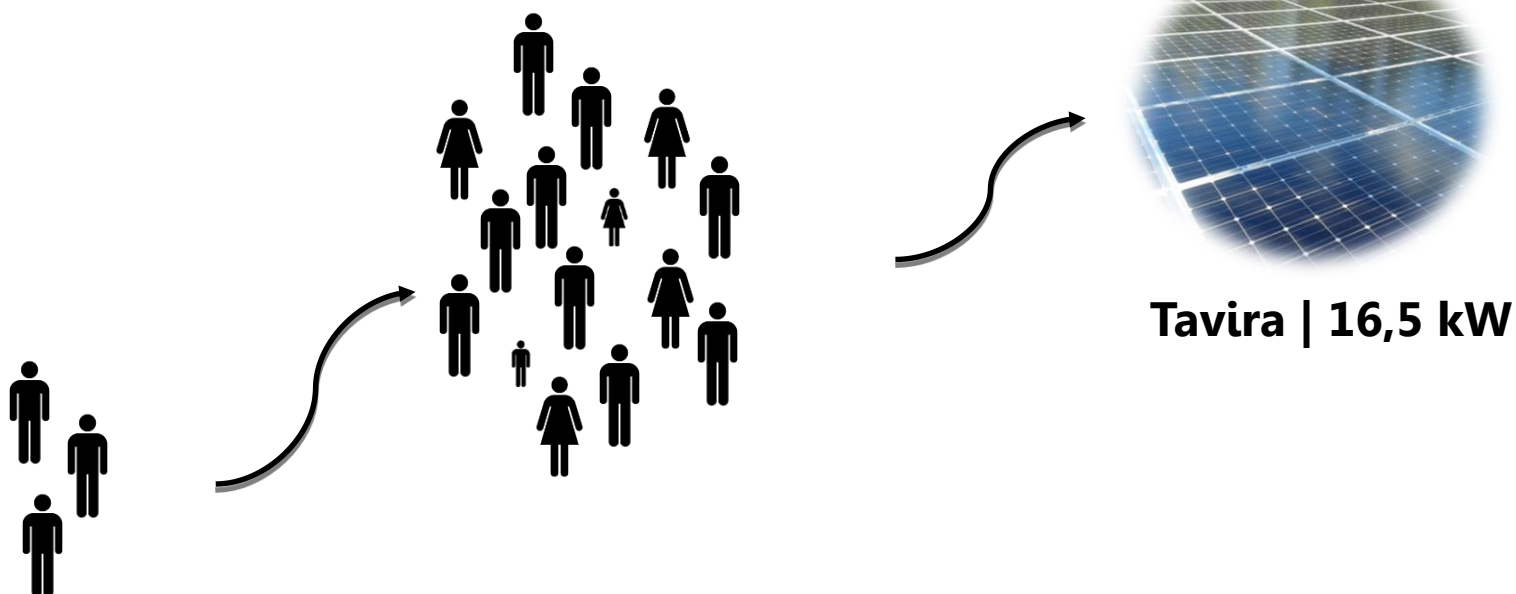
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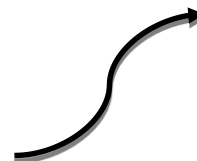
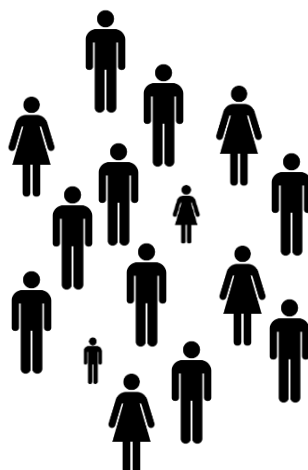
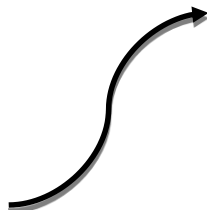


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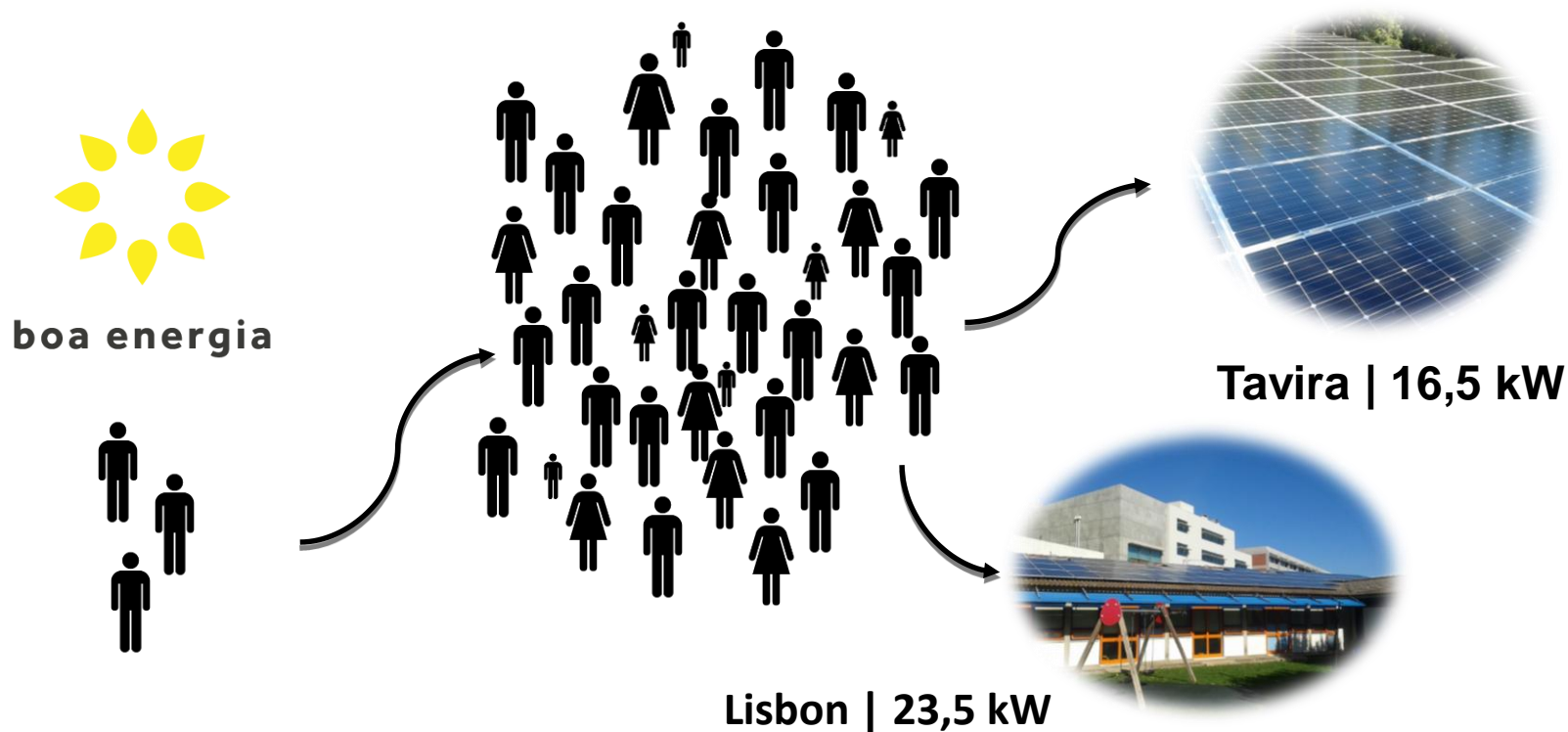




**boa energia**



**Tavira | 16,5 kW**





## Where to go?

- **Bank of Portugal**
- **Financial conduct authorities**
- **EU**
- **Lawyers**

## Business model?

- **Crowdfunding**
- **Financial intermediary**
- **Investment fund**
- **Cooperative**



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# Portugal



**Coopérnico**  
Energia verde, sustentabilidade e cidadania

# EU



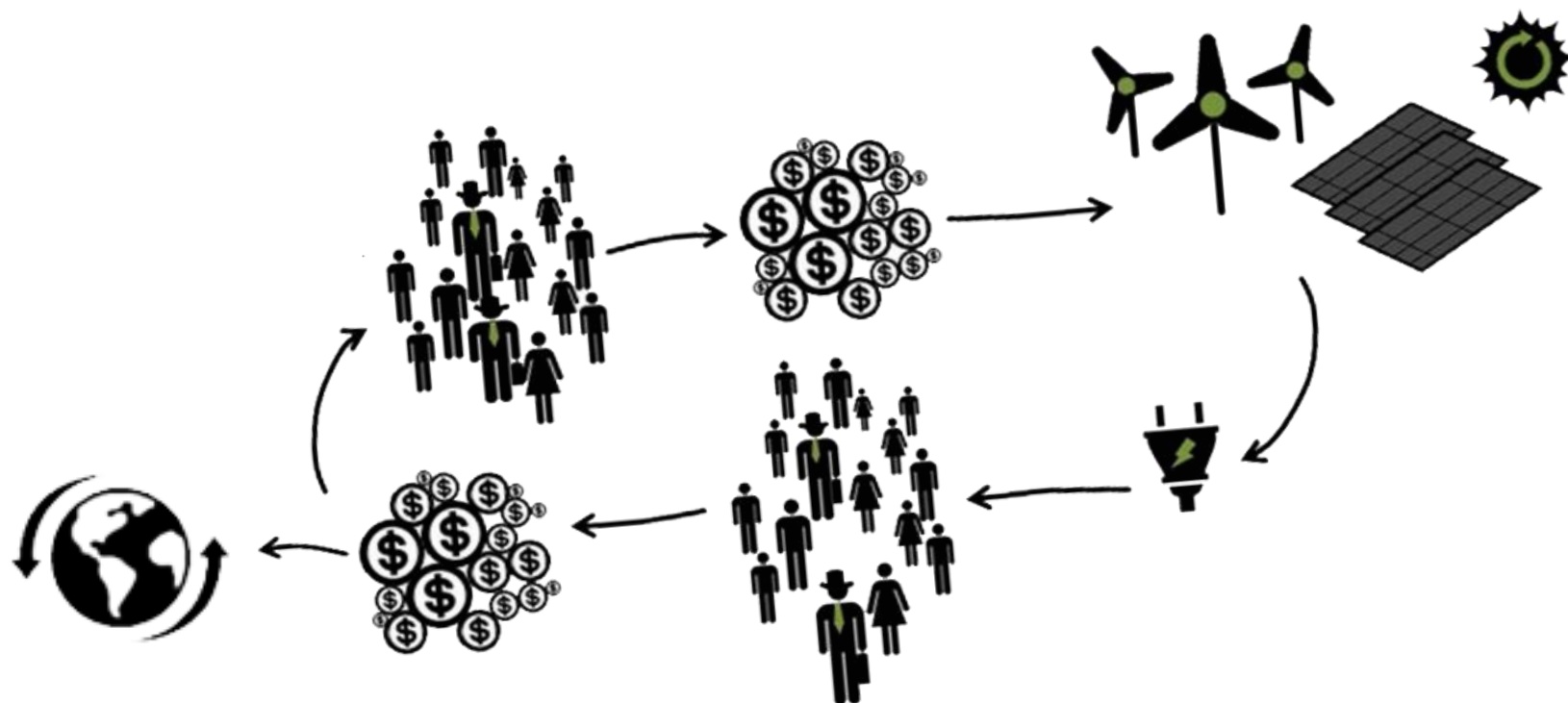
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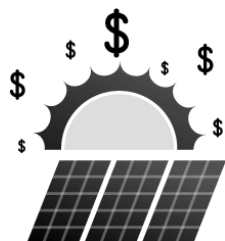




***“Engaging citizens in the creation of sustainable future:  
Environment, Energy and Society.”***



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**Investment in projects to produce  
renewable energy**

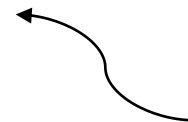
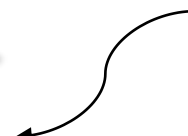
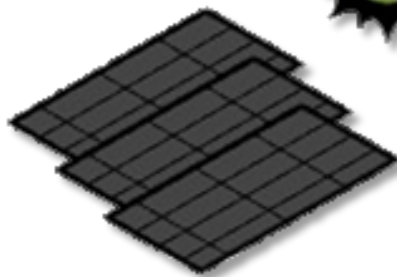
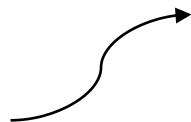
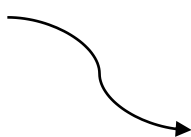
**Renewable energy  
supply**

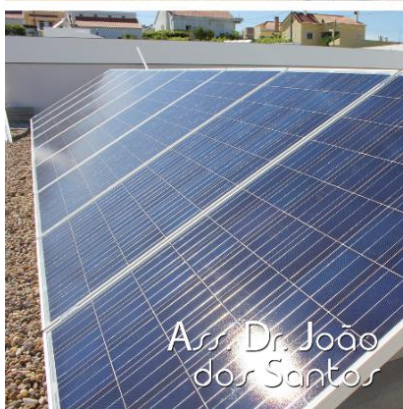


**Provide services to  
members**



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**379 members**



**+ 280k €**



**>200 contracts**

**VENCEDOR**  
GREEN PROJECT AWARDS  
PORTUGAL  
**2014**

INICIATIVA DE  
MOBILIZAÇÃO



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**14 EUROPEAN PARTNERS:**  
RES promoters & initiatives,  
financial & legal experts,  
NGOs & development agencies

**“...to boost effective citizen engagement  
and investment in sustainable energy,,**



EUROPEAN  
CROWDFUNDING  
NETWORK



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**citizenenergy**

A platform to help:

...**citizens identify investment opportunities** in renewable energy in any part of Europe

...crowdfunding platforms and community **projects build trust and reach a larger audience**

...project developers **fund their projects faster**

Our vision:

**“the tripadvisor.com of community energy”**

[www.citizenenergy.eu](http://www.citizenenergy.eu)



## Creating added value for community energy

Citizenenergy is the first online platform to **bring together the worlds of RES crowdfunding platforms and RES cooperatives**





## HOW DOES CITIZENERGY WORK?



**The Citizenenergy online platform displays engagement and investment opportunities worldwide**



## WHAT'S NEXT?

- ✓ **European Network expansion**
- ✓ **Developing long-term sustainable business model**
- ✓ **Creation of a European Network of stakeholders**



# PARITY

COMING SOON STAY TUNED



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## CONCLUSIONS

- **Take the first step**
- **Be persistent**
- **Connect with those who did it before**
- **no framework is better than a restrictive framework**
- **Cross-border does work – find out how**



## HOW TO GET INVOLVED

- **Visit** us on **Citizenenergy.eu**
- **Join** us on social networks
- **Subscribe** to our newsletter
- **Spread the word** about Citizenenergy





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# Thank you for your attention!

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