



IRENA

International Renewable Energy Agency

WORKSHOP ON SOCIAL ACCEPTANCE OF RENEWABLE ENERGY

7-9 October 2013, IRENA Headquarters, Abu Dhabi, UAE

AGENDA

DAY 1

9:00 - 9:30	Registration
9:30 - 10:30	<p>Welcome remarks</p> <p>Adnan Z. Amin, Director-General, IRENA Ingmar Wilhelm, Executive Vice President, ENEL Green Power</p> <p>Introduction of participants</p> <ul style="list-style-type: none">• <i>Introduction to IRENA and purpose of the meeting</i> Hugo Lucas, Director, Knowledge, Policy and Finance, IRENA
10:30 - 11:30	<p>Importance of overcoming misconceptions</p> <p>Chair: Ingmar Wilhelm, ENEL Green Power</p> <ul style="list-style-type: none">• <i>Persuading the majority – from experiences over the climate change debate</i> John Cook, Global Change Institute, University of Queensland, Australia• <i>Communicating renewables – Findings from RE-COMMUNICATE project</i> Kristian Petrick, IEA Renewable Energy Technology Deployment• <i>Outline of IRENA project on Debunking the Myths</i> Tomoo Machiba, IRENA
11:30 - 12:00	Coffee break
12:00 - 13:00	<p>Lessons from existing debunking efforts (1): Private sector experiences</p> <p>Moderator: Ingmar Wilhelm, ENEL Green Power</p> <p>Panelists:</p> <ul style="list-style-type: none">• Mirella Amalia Vitale, Vestas Wind Systems (through videolink)• Ahmed Nada, First Solar• Eswar Mani, Masdar Capital <p>Q&A</p>



13:00 - 14:00	Lunch – Side event: Renewable Energy Costing Alliance
14:00 - 15:00	Lessons from existing debunking efforts (2): Association experiences Moderator: Rainer Hinrichs-Rahlwes , European Renewable Energy Council (EREC) Panelists: <ul style="list-style-type: none">• Kevin Haley, American Council on Renewable Energy (ACORE)• Jörg Mühlenhoff, German Renewable Energy Agency• Meghan Sapp, Partners for Euro-African Green Energy (PANGEA) Q&A
15:00 - 16:00	Lessons from existing debunking efforts (3): Civil society experiences Moderator: Ned Harvey , Rocky Mountain Institute Panelists: <ul style="list-style-type: none">• Tabaré Currás, WWF International• Sven Teske, Greenpeace International• Mika Ohbayashi, Japan Renewable Energy Foundation (JREF) Q&A
16:00 - 16:30	Coffee break
16:30 - 18:00	Break-out session: Collaboration on dispelling misconceptions Moderator: Hugo Lucas , IRENA <i>Synthesising lessons from existing debunking efforts</i> Group discussion (Participants are to be split into groups.) Q1: <i>What do renewable energy advocates need to improve to overcome misconceptions?</i> Q2: <i>Who should be targeted to improve social acceptance and how?</i> Q3: <i>What activities will benefit most by working together with IRENA and other advocates?</i>



DAY 2

9:00 - 9:30	<p>Innovative methods to tackle misconceptions</p> <p>Moderator: Tomoo Machiba, IRENA</p> <ul style="list-style-type: none">• <i>How to work together to improve social acceptance</i> Charlotte Webster, Head of Clean Technology, CC Group• <i>Debunking myths through innovative techniques</i> Timothy Paul, UAE Climate Change Leader, Climate Reality Project
9:30 - 10:15	<p>Collaboration on debunking misconceptions</p> <p>Moderator: Tomoo Machiba, IRENA</p> <ul style="list-style-type: none">• Reporting back from each break-out group
10:15 - 10:30	Coffee break
10:30 - 12:30	<p>Defining roles and modes for the Global Coalition for Action</p> <p>Moderator: Hugo Lucas, IRENA</p> <ul style="list-style-type: none">• Overall objectives for the Coalition• Key activities 2014-15• Membership, name and branding of the Coalition, steering committee, etc.• Arrangement of the launch at the 4th IRENA Assembly in January 2014
12:30 - 13:00	<p>Social acceptance of renewable energy</p> <ul style="list-style-type: none">• Overview: Martin Pasqualetti, Arizona State University• Expectations from participants



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13:00 - 14:30	Lunch – Side event: IRENA Renewable Energy Learning Partnership (IRELP)
14:30 - 16:00	<p>Environmental impacts & land use</p> <p>Chair: Tabaré Currás, WWF International</p> <ul style="list-style-type: none">• Overview of environmental impacts – Viktorija Namavira, DNV-KEMA• Migratory species and renewable energy – Ivan Scrase, Birdlife International• Land use – Chandra Bhushan, Center for Science and Environment (CSE)• Renewable energy and landscapes – Martin Pasqualetti, Arizona State University <p>Discussion</p>
16:00 - 16:30	Coffee break
16:30 - 18:00	<p>Socio-economic effects</p> <p>Chair: Stefan Gsänger, World Wind Energy Association (WWEA)</p> <ul style="list-style-type: none">• Cost to consumers – Jörg Mühlenhoff, German Renewable Energy Agency• Job creation – Roque Pedace, Fundación Bariloche• Renewable energy and education – Ian Baring-Gould, US National Renewable Energy Laboratory (NREL)• Gender and renewable energy – Svati Bhogle, ENERGIA: International Network on Gender and Sustainable Energy <p>Discussion</p>
19:00 –	Dinner



DAY 3

9:00 - 10:30	<p>Communities and engagement</p> <p>Chair: Bharath Jairaj, World Resources Institute (WRI)</p> <ul style="list-style-type: none">• Participation and acceptance – Stefan Schurig, World Future Council• Renewable energy in rural communities – Maxensius Tri Sambodo, Indonesian Institute of Sciences• Social acceptance of renewable energy electrification programmes – Roderick de Castro, TEAM Energy Foundation• Social barriers to community projects – Jean Pascal Correa, Environmental Development Action in the Third World (ENDA)• Energy Access Practitioner Network – Aneri Patel, UN Foundation <p>Discussion</p>
10:30 - 11:00	Coffee break
11:00 - 13:00	<p>Break-out sessions</p> <p>Q1: <i>What are the experiences so far on working to improve social acceptance of renewable energy? What are missing and should be done more?</i></p> <p>Q2: <i>How can IRENA best engage with stakeholders to address the issues identified above?</i></p>
13:00 - 14:30	Lunch
14:30 - 15:30	<p>Identification of key issues and the way forward</p> <p>Chair: Felix Dodds, Tellus Institute</p> <p>Report back from break-out groups</p> <ul style="list-style-type: none">• Concept of IRENA Knowledge Gateway – Hugo Lucas, IRENA• Engagement with stakeholders – Felix Dodds, Tellus Institute <p>Discussion and recommendations</p>
15:30 - 16:00	<p>Closing</p> <p>Frank Wouters, Deputy Director-General, IRENA</p>